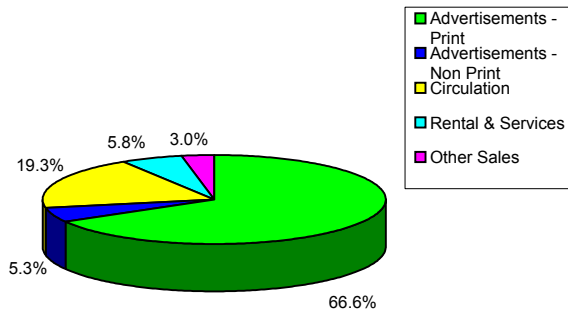


# 1st Half FY2003 (Fact Sheet 1)

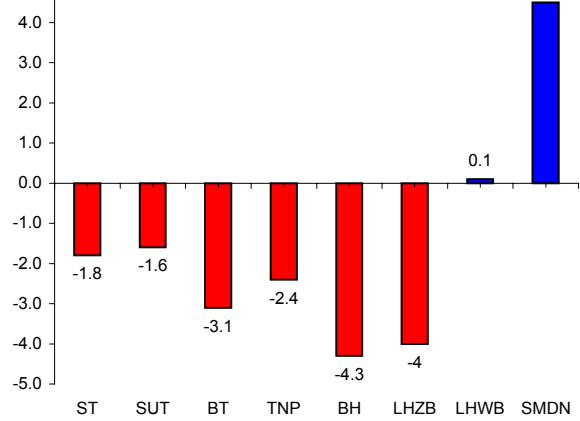


## Key Revenue Drivers

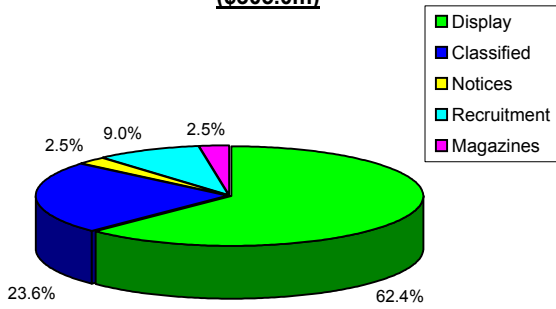
**Operating Revenue Composition (\$457.7m)**



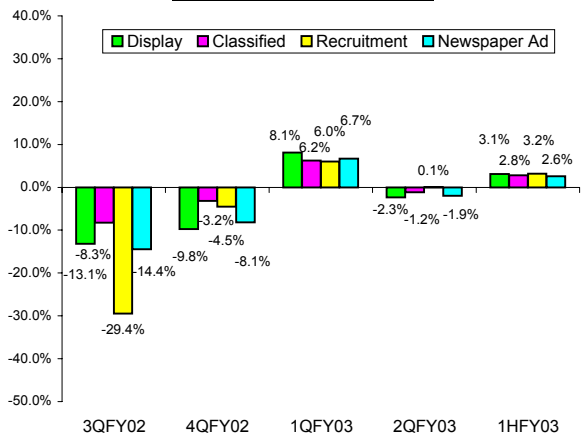
**Circulation Copies FY03 Y-O-Y Growth (%)**



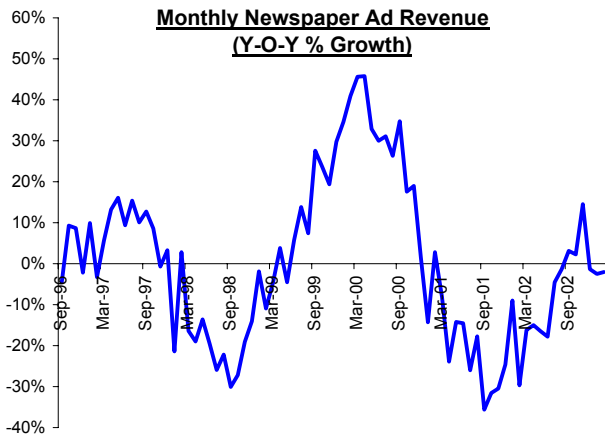
**Print Advertisement Revenue Composition (\$305.0m)**



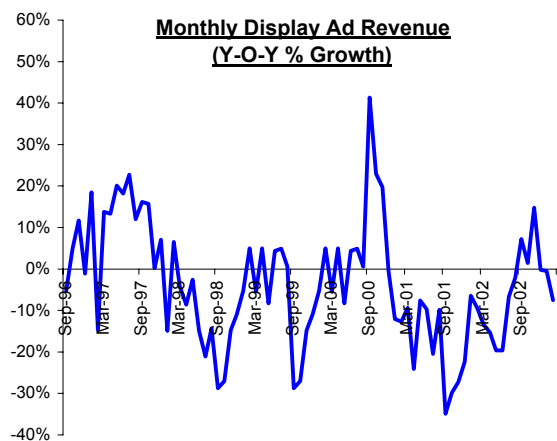
**Sector Y-O-Y Growth (%)**



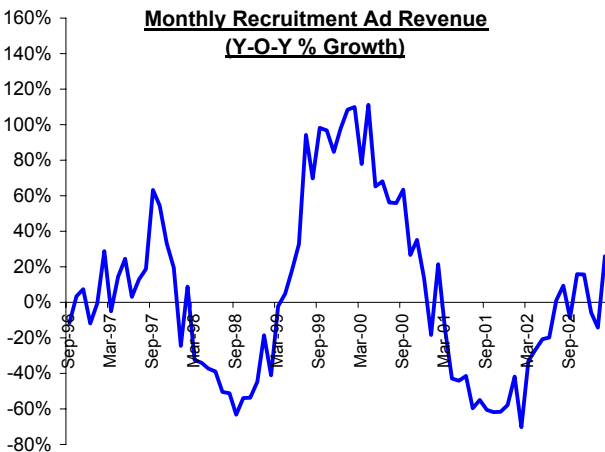
**Monthly Newspaper Ad Revenue (Y-O-Y % Growth)**



**Monthly Display Ad Revenue (Y-O-Y % Growth)**



**Monthly Recruitment Ad Revenue (Y-O-Y % Growth)**



**Monthly Classified Ad Revenue (Y-O-Y % Growth)**

