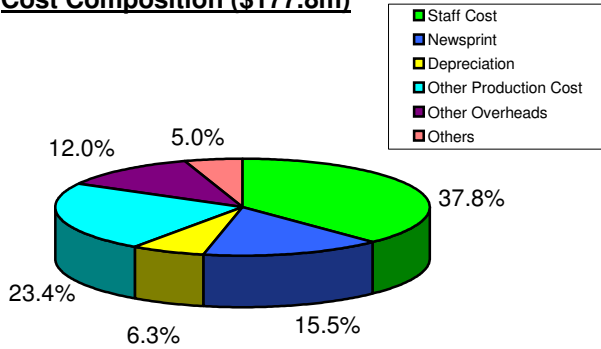


Singapore Press Holdings Limited
 Reg. No. 198402868E
 FY 2005 (Fact Sheet 2)



Key Cost Drivers

Cost Composition (\$177.8m)



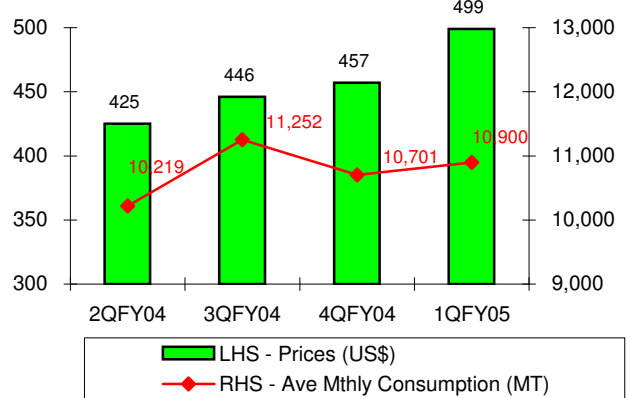
Newsprint Cost

	FY05	FY04	% Change
Newsprint Cost (\$'000)	27,558	23,219	18.7%
Ave Monthly Consumption (MT)	10,900	10,939	-0.4%
Ave Charge-out Price (US\$)	499	415	20.2%

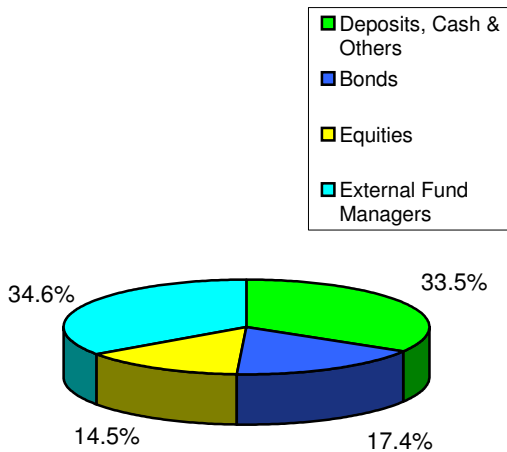
Staff Cost

	FY05	FY04	% Change
Total Staff Cost (\$'000)	67,223	60,281	11.5%
Average Headcount	3,740	3,566	4.9%
Head Count as at end Nov	3,816	3,563	7.1%

Average Newsprint Charge-Out Price & Monthly Consumption

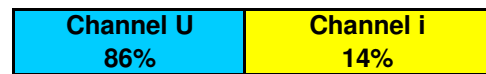


Group Investible Fund (At cost before provision) (\$1,091.5m)

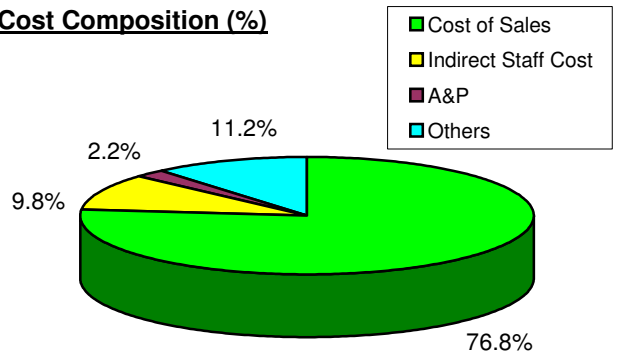


SPH MediaWorks

Revenue Share (%)

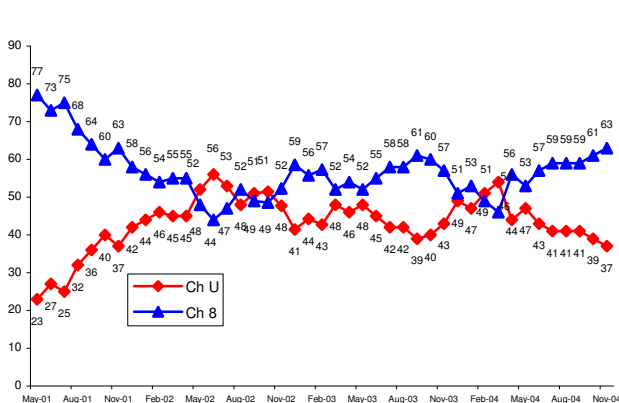


Cost Composition (%)



MediaWorks' Prime Time Audience Share Since Launch

PT Audience Share (%)



PT Audience Share (%)

