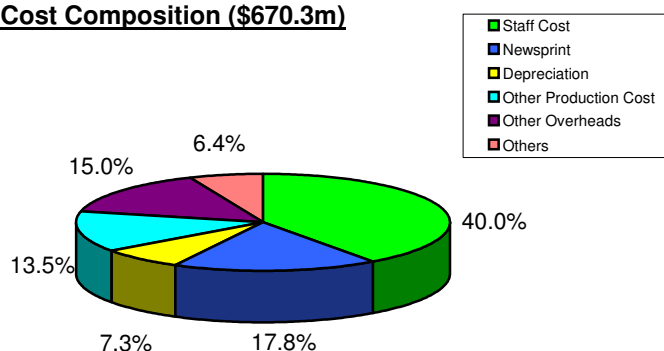


Singapore Press Holdings Limited
 Reg. No. 198402868E
 FY 2006 (Fact Sheet 2)



Key Cost Drivers

Cost Composition (\$670.3m)



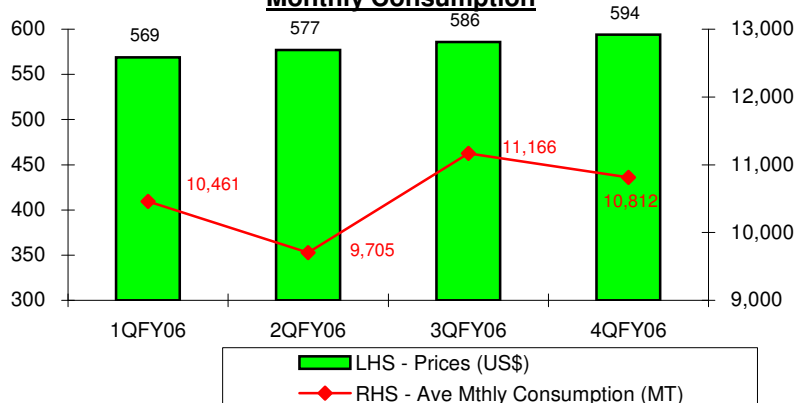
Staff Cost

	<u>FY06</u>	<u>FY05</u>	<u>% Change</u>
Total Staff Cost (\$'000)	268,009	268,200	-0.1%
Average Headcount	3,540	3,563	-0.6%
Head Count as at end Aug	3,585	3,443	4.1%

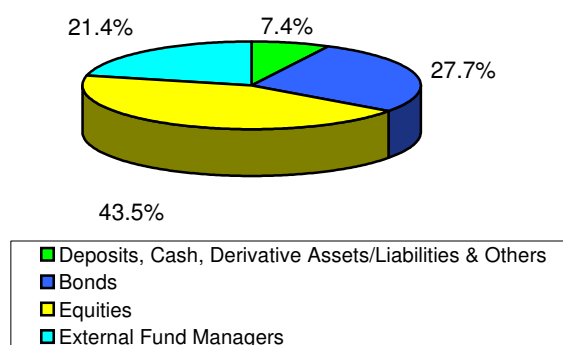
Newsprint Cost

	<u>FY06</u>	<u>FY05</u>	<u>% Change</u>
Newsprint Cost (\$'000)	119,220	109,134	9.2%
Ave Monthly Consumption (MT)	10,536	10,271	2.6%
Ave Charge-out Price (US\$)	581	536	8.4%

Average Newsprint Charge-Out Price & Monthly Consumption



Group Investible Fund (\$1.2b) *



* Group investible fund has been adjusted for the effects of the adoption of FRS 39.