

# Significant Events

## September 6, 1998

Lianhe Zaobao celebrated its 75th anniversary with a gala dinner for 1,000 guests. The Guest-of-Honour was Prime Minister Goh Chok Tong.



75th anniversary of Lianhe Zaobao

## September 16, 1998

The first volume of The Singapore Story: Memoirs of Lee Kuan Yew in English and Chinese was launched in conjunction with the Senior Minister's 75th birthday celebration. More than \$2 million was raised for donation to four education funds in Singapore.



Memoirs of Lee Kuan Yew



Shin Min Daily News launched a new look with a new masthead, improved page layout and editorial content.

## October 26, 1998

SPH shares started trading in new 100-share lots.

## November 19, 1998

Citta Bella was redesigned in conjunction with its fifth anniversary celebration.

## November 23, 1998

The Singapore Dramatist Award was created to encourage creative play-writing. Organised by Theatreworks, Ms Lim Hai Yen won the Established Playwrights category.

## November 25, 1998

The Business Times and Andersen Consulting, with the support of the Economic Development Board, jointly organised the 1998 Enterprise 50 Awards.

## September 18, 1998

The 10 per cent capital reduction exercise was implemented and the Group gave \$1.22 cash per share to shareholders. In total, \$496.4 million was returned to shareholders.

## October 8, 1998

SPH was awarded the Distinguished Patron of the Arts Award for the sixth time since 1993.



New look of Shin Min Daily News

### December 21, 1998

Fourteen new kiosks at bus shelters and interchanges commenced operations to sell the Group's publications.

### January 8, 1999

The Business Times launched a new 16-page section called Executive Lifestyle and Executive Money on Fridays.

### January 21, 1999

SPH MultiMedia Pte Ltd divested CyberWay Pte Ltd.

### February 24, 1999

The third Investment Fund Awards, co-organised by The Business Times and Standard Chartered Bank in partnership with Image Public Relations and Alfred Dunhill, were presented.

### March 1, 1999

The touch screen system for vendors to place orders for newspapers and process returns was implemented.

### March 8, 1999

SPH's corporate website was launched on the Internet.

### March 12, 1999

Ms Claire Chiang, a Nominated Member of Parliament, was named Her World's Woman of the Year 1998.

### March 21, 1999

The Sunday Times achieved a record circulation of 406,876.

### March 26, 1999

Co-organised with DHL Worldwide Express, The Business Times'



*New look of Berita Harian*



*Cover of The New Paper on Sunday*

Businessman of the Year 1998 was awarded to Mr Wong Ngit Liong of Venture Manufacturing (Singapore) Ltd.

### April 6, 1999

The New Paper introduced an expanded racing section.

### April 11, 1999

The New Paper on Sunday was launched.

### April 14, 1999

The Asia News Network, of which The Straits Times is a founding member, was launched to pool the news resources of eight Asian newspapers.

### May 23, 1999

The annual New Paper Big Walk attracted 72,366 participants.

### May 28, 1999

The 1999 World Book Fair, jointly organised by the Chinese Newspapers Division and Times Conferences & Exhibitions Pte Ltd, attracted 729,000 visitors and generated sales of \$7.7 million. Nineteen teachers won the Inspiring Chinese Teachers' Awards.

### July, 1999

The Chinese edition of The Singapore Story: Memoirs of Lee Kuan Yew sold over 100,000 copies which was a record for Chinese books in Singapore.

### July 7, 1999

Tamil Murasu launched its new look with a computer-generated logo, modern design and layout.

### July 11, 1999

Tamil Murasu (Sunday) achieved a record circulation of 16,336.



*'Care for Nature'  
Family Nature Hunt*

*Berita Harian's  
Achiever of the  
Year 1999*



**July 14, 1999**

The Business Times, Institute of Defence & Strategic Studies and the Castle Group co-organised the BT-IDSS Indonesia Reformasi Conference.

**July 16, 1999**

The Singapore Press Holdings Group (1999) Share Option Scheme for employees and the Share Buy Back Scheme were approved by shareholders at an Extraordinary General Meeting.

*Learning Journeys  
visit at News Centre*



**July 17, 1999**

The Chinese Newspapers Division, HSBC and National Parks Board jointly organised the 'Care for Nature' Family Nature Hunt over two weekends at Sungei Buloh Nature Park.

**July 22, 1999**

Berita Harian unveiled a new masthead and revamped its pages.

**July 29, 1999**

Dr Mansoor Abdul Jalil was awarded the first Berita Harian's Achiever of the Year 1999, jointly organised with McDonald's Restaurants Pte Ltd.

**July 30, 1999**

Shin Min Daily News (weekday) and Lianhe Wanbao (weekday) achieved record circulation of 151,472 and 167,253 respectively.

**July 31, 1999**

The Straits Times and Berita Harian achieved record circulation of 429,757 and 68,326 respectively.

**August, 1999**

Times Periodicals was commissioned to publish ResQ, a bimonthly lifestyle magazine for the Singapore Civil Defence Association for National Servicemen.

**August 1, 1999**

SPH became part of the Ministry of Education's Learning Journeys programme for upper primary school students.

**August 13, 1999**

Friday Weekly achieved a record circulation of 78,870.