

**Singapore Press Holdings Limited (SPH)** is the leading media group in Singapore, offering up-to-the-minute news and infotainment across multiple delivery platforms to a growing regional and international audience.

It publishes 13 newspapers in the four official languages and more than 80 magazine titles. Everyday, 2.8 million individuals, or 88% of the population above 15 years old, read at least one SPH publication, while online editions of its six main dailies enjoy an estimated 300 million pageviews a month.


With some 1,000 journalists and 16 overseas bureaus in major cities around the world, especially Asia, SPH provides comprehensive, in-depth and insightful coverage of local, regional and world news.

The English daily, The Straits Times, and Chinese daily Lianhe Zaobao, are the flagship newspapers of SPH. The other two dailies, Berita Harian and Tamil Murasu, are staples for the Malay-speaking and Tamil-speaking communities respectively. The four major newspapers, together with The New Paper, an afternoon tabloid, and The Business Times, the leading financial daily in Singapore, also provide fully integrated online news on the portal AsiaOne.

SPH Magazines, a wholly-owned subsidiary of SPH, publishes best-selling and award-winning magazines such as Her World, Home & Décor and Young Parents.

SPH owns a 20% stake in a unit of a terrestrial TV station that operates three free-to-air channels, and a 40% stake in a free newspaper. In addition, the Group runs two radio stations in a joint venture with NTUC Media. The Company also holds an 80% stake in subsidiary SPH MediaBoxOffice, its new outdoor advertising entity.

Listed on the mainboard of the Singapore Exchange, SPH is an active corporate citizen and supports a wide range of community and charitable causes, ranging from education, arts and culture, to wildlife conservation and sports.

A man with glasses, wearing a grey polo shirt, is sitting on a light-colored sofa in a modern living room. He is holding and reading a newspaper. The room features a white wall with a large window, a vase of white flowers on a table, and a potted plant. The overall atmosphere is bright and contemporary.

**2.8**  
million Readers

SPH publishes 13 newspapers, with 2.8 million readers or 88 per cent of the Singapore population above 15 years old reading at least one SPH publication.

anyway





More than **80**  
Magazines

SPH Magazines has more than 80 titles in its stable, including popular titles Female, Nuyou, Seventeen, Men's Health, Peak, and Eat!, on top of its established best-selling magazines such as Her World, Shape, Young Parents, and Home & Décor.

everyway

**300**

million Pageviews

SPH provides news, lifestyle and service portals which command up to 300 million pageviews per month, supported by a 5 million-strong unique audience.



anywhere

## AsiaOne.com

SPH's major newspapers also come in online editions, leveraging on electronic technology to deliver the latest news and information through AsiaOne, which is managed by SPH's Internet Business Unit.

Thanks up  
TIMES  
TECHNOLOGY



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## Overseas Bureaus

With some 1,000 journalists and 16 overseas bureaus in major cities in the world, especially in Asia, SPH's newspapers provide comprehensive, in-depth and insightful coverage of local, regional and world news.

# everywhere

## Women's Titles


SPH Magazines boast some of the biggest women's titles in the magazine market including Her World, Citta Bella, Female and Nuyou.



## Top Corporate Donor

SPH was honoured as the top corporate giver in Singapore by the National Volunteer and Philanthropy Centre (NVPC) with a record \$4.3 million in donations and sponsorships to the community in 2004.

# anyone



## Top Arts Patron

Contributing significantly to the local arts scene through key sponsorship events such as Singapore Writers Festival and Chinese Cultural Festival, SPH has been the recipient of the Distinguished Patron of the Arts Award every year since 1993.



## Top Fund Raiser

SPH spearheaded a nine-day donation drive during the tsunami crisis and collected \$8 million in funds for the Singapore Red Cross, including a cash donation of \$200,000 from SPH, and another donation of over \$55,000 from its staff.

# everyone