

“
BEYOND
PRINT
”

Newspapers



The Straits Times



The Sunday Times



The Business Times



The New Paper



The New Paper on Sunday



Lianhe Zaobao



Lianhe Wanbao



Total Paid Circulation

1.044
Million
copies a day

Total Readership

2.7
Million
readers

14

newspapers in
four languages



Shin Min Daily News



My Paper



Friday Weekly



Thumbs Up



Berita Harian



Berita Minggu



Tamil Murasu

Magazines



Her World



Female



Home & Decor



Young Parents



Icon



Citta Bella



Shape



”

More than
80
titles

Number 1

magazine player
in Singapore

800,000
copies a month distributed

“

HER WORLD

Best-read women's
magazine

200,000
readers a month



Simply Her



Maxim



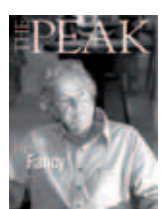
Men's Health



FIRST



Torque



The Peak



UW

and others

Convergence brings exciting challenges for the media industry. To keep pace with the digital revolution, SPH has made its premier news and information accessible anywhere, anytime and across the print, mobile and online platforms. With strategic investments in Internet and outdoor media, both locally and overseas, we are poised to grow our business...

BE

MOND

PRINT

Online and New Media



Total Pageviews

100
Million
a month

Unique Visitors

6
Million
a month



Launched

ST701 March 2006

STOMP June 2006

Relaunched

AsiaOne September 2006

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THE STRAITS TIMES INTERACTIVE

THE BUSINESS TIMES

聯合報
zaobao.com

ELECTRIC
newspaper

www.asiaone.com.sg

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business-times.asiaone.com

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CYBERITA

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TOM OMG

Over

300,000 m²

of outdoor advertising space in China

TOM OMG

Largest outdoor billboard and unipole network in China

60

major cities

SPH MBO

Singapore's largest outdoor motion display network

5

large LED screens

400

plasma/LCD screens



SPH
MediaBoxOffice

 **tom** | Outdoor
户外传媒

SPH MediaBoxOffice (SPH MBO)

TOM Outdoor Media Group (TOM OMG)



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