

## AWARDS AND ACCOLADES

### Corporate Governance Awards

1. **Governance and Transparency Index (5<sup>th</sup> position)**
2. **Singapore Corporate Awards 2010**
  - Best Investor Relations (Bronze)



*Singapore Corporate Awards 2010*

3. **IR Magazine South East Asia Awards 2009**
  - Best Investor Relations for a Corporate Transaction
  - Certificate of Excellence
4. **SIAS Investors' Choice Awards 2009**
  - Most Transparent Company Award (Non-Electronics Manufacturing category)
  - Financial Journalist of The Year Award (The Straits Times, Francis Chan)
  - Financial Story of the Year (The Straits Times, Lee Su Shyan for "Oei Hong Leong loses \$1b, takes Citigroup to court")
  - Most Promising Journalist of the Year Award (The Business Times, Lynette Khoo)
  - Investor Education Journalist of the Year Award (The Business Times, Teh Hooi Ling)



*SIAS Investors' Choice Awards 2009*

### Other Corporate Awards

1. **Patron of the Arts Award**
  - SPH and SPH UnionWorks received Distinguished Patron of the Arts award. omy.sg received the Supporter of the Arts award and SPH Foundation was awarded Friend of the Arts
2. **25<sup>th</sup> Community Chest Awards**
  - Corporate Platinum Award
3. **Partner of Heritage Award**
  - SPH received Partner of Heritage and SPH Foundation was awarded Friend of Heritage
4. **Brand Finance Forum 2010 – Top 100 Most Valuable Brand (19<sup>th</sup> position)**
5. **Total Defence Awards – Meritorious Defence Partner Award**
6. **CPF Board 2010 Appreciation Award**
7. **CI WSQ Adopter and Appreciation Award at Creative Industries Fair 2010**

### Editorial / Printing / Creative Achievements

1. **Earth Journalism Award 2009**
  - Climate Change and Energy (The Straits Times, Jessica Cheam)
2. **Pearl Awards**
  - Best Overall Design – Bronze (SilverKris)
3. **14<sup>th</sup> Great Eastern-Yeo's S.League Awards Night 2009**
  - Singapore Pools Picture Of The Year (Lianhe Zaobao, Lim Kok Meng)
4. **INMA Awards 2010**
  - Marketing Solutions for Advertising Clients (for circulation over 300,000)
  - The Straits Times, Lianhe Zaobao, My Paper, Lianhe Wanbao and Shin Min Daily News (3<sup>rd</sup> placing, for "Tiger Beer – Enjoy Winning" campaign)

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### 5. Asia Interactive Awards 2009

- Best Blog covering Advertising, Marketing or Media Subjects – Stomp, for Star Blog (Silver)
- Best Media Site – straitstimes.com (Bronze)
- Most Creative Use of Mobile Media – The Straits Times RazorTV for iPhone application (Bronze)
- Ease of Navigation – AsiaOne (Bronze)

### 6. Best of News Design Competition 2010 (31<sup>st</sup> Edition)

- Photography / Single Photos (Spot News) – Award of Excellence (The Straits Times)
- Special News Topics (Editor's Choice: Local / Regional) – Award of Excellence (The Straits Times)
- Photography / Single Photos (Portrait) – Award of Excellence (The Straits Times)
- Photography / Single Photos (General News – planned) – Award of Excellence (The Straits Times)
- Photography / Single Photos (General News – planned) – Award of Excellence (The Sunday Times)
- Photography / Single Photos (Portrait) – Award of Excellence (The Sunday Times)

### 7. WAN-IFRA 9<sup>th</sup> Asia Media Awards 2010

- Best in Print (Circulation below 150,000) – Berita Harian
- Best in Design (Newspaper Overall Design) – My Paper
- Best in Design (Magazine Overall Design) – Home & Décor
- Best in Design (Newspaper Front Page Design) – The Straits Times
- Best in Special Coverage (Newspaper Special Section) – The Straits Times – Mind Your Body: Health & You
- Best in Special Coverage (Magazine Special Issue) – ZbBz
- Best in Infographics (Newspaper Infographics) – The New Paper

### 8. MPAS (Magazine Publishers Association of Singapore) Awards 2010:

- Best Chinese Magazine of the Year – ICON (Gold), ZbBz (Silver), Nuyou (Bronze)
- Parenting Magazine of the Year – Young Parents (Gold)

- Best Contract Magazine of the Year – SilverKris (Gold)
- Watch Magazine of the Year – The PEAK Selections: Timepieces (Gold), 24:7 (Silver), ICON Moments (Bronze)
- Health / Fitness Magazine of the Year – Shape (Gold), Men's Health (Silver)
- Fashion Magazine of the Year – Female (Silver), Her World (Silver)
- Car Magazine of the Year – Torque (Silver)



ZbBz's inaugural issue

- KHL Printing Best New Magazine of the Year – The PEAK Selections: Domain (Silver)
- Naumi Hotel Luxury Magazine of the Year – The PEAK Singapore (Silver), ZbBz (Bronze)
- Pressmart Best Online Magazine of the Year – www.HardwareZone.com (Silver)

### 9. SOPA (Society of Publishers in Asia) Awards

- Excellence in Information Graphics – Honourable Mention (The New Paper)
- Excellence in Feature Writing category – Honourable Mention (The Straits Times)

### 10. Hitwise Rankings (Jan – July 2010)

- www.SoShiok.com – 1<sup>st</sup>, Food and Beverage (Lifestyle and Reference)
- health.asiaone.com – 1<sup>st</sup>, Health and Medical (Information)
- www.Zaobao.com – 1<sup>st</sup>, News and Media (Print)
- www.ST701.com – 1<sup>st</sup>, Shopping and Classifieds (Classifieds)
- www.HardwareZone.com – 1<sup>st</sup>, News and Media (IT Media)
- forums.hardwarezone.com.sg – 1<sup>st</sup>, Computers and Internet (Hardware)
- thecourtroom.stomp.com.sg – 1<sup>st</sup>, Business and Finance (Legal)

#### 11. APEX Awards 2010

- Award of Excellence, Design & Illustration (SilverKris)
- Award of Excellence, New magazines & Journals (MGZine)

#### 12. Magnum Opus Awards 2010

- Best Design (New Publication) – Silver (MGZine)
- Best Overall Design 4+ colour – Bronze (MGZine)
- Best Series of Articles – Bronze (Focus Publishing for “50 Years in Government” in Petir)
- Best Special-Topic Issue – Honorable Mention (Focus Publishing for “50 Years at the Helm” in Petir)
- Most Improved Design – Honorable Mention (SPH Magazines for Singapore Nautilus)
- Best Editorial (New Publication) – Gold (SPH Magazines for Singapore Health)
- Best Overall Editorial – Honorable Mention (Focus Publishing for VOICES)
- Best Feature Article – Bronze (SPH Magazines for “Journey Moveable Feasts: Rail Pleasures in Pinnacle)
- Best Overall Design 4+ colour – Bronze (SPH Magazines for Pinnacle)

#### 13. PANPA (Pacific Area Newspaper Publishers' Association) 2010 Advertising Awards

- Best Advertisement Promoting Print – Highly Commended (The Straits Times, for “SPH Ink Awards”)
- Best Integrated Media Campaign (The New Paper, for “The New Paper New Face Campaign”)
- Best Print Campaign (The Straits Times, for “Scholar”)
- Best Print Campaign – Highly Commended (My Paper, for F&N Fruit Tree)
- Best Tactical Use of Newspapers – Highly Commended (Lianhe Zaobao, for Carlsberg Lunar New Year)
- “We Wish” Fun Award – Highly Commended (The Straits Times, for Audi)

#### 14. PANPA Newspaper of the Year Awards

- Sponsorship (with circulation 25,000 – 90,000) – The New Paper (Winner)
- Innovation in Digital Publishing – The Straits Times RazorTV (Highly commended)

#### 15. WAN-IFRA International Newspaper Color Quality Club (INCQC) 2010 – 2012

- The Straits Times
- Lianhe Zaobao
- Berita Harian

#### 16. World Young Reader Prize 2010

- Newspapers in Education – IN, The Straits Times student newspaper

#### 17. 4<sup>th</sup> Asia Publishing Awards

- Young Parents (Winner, Design & Layout – Asian Magazine Management Awards)
- HWM (Excellence Award, Design & Layout – Asian Magazine Management Awards)

#### Property Accolades

##### 1. Singapore Retailers Association (SRA) Shopping Centre Scorecard

- Outstanding Efforts in Advertising & Promotions (Paragon)

##### 2. Singapore Tourism Board (STB)

- Best Decorated Building – Merit Winner (Paragon)

##### 3. Best Dressed Building Competition by Orchard Road Business Association

- Bronze (Paragon)

#### Radio Awards

##### 1. Singapore Entertainment Awards

- Best Radio Programme (“Don’t Give a Damn” by Radio 100.3)
- Best Male DJ (Wong Woon Hong, Radio 100.3)



Singapore Entertainment Awards