

## SENIOR MANAGEMENT



From left: Patrick Daniel, Leslie Fong Yin Leong, Robin Hu Yee Cheng, Tony Mallek

### **Patrick Daniel** Editor-in-Chief, English & Malay Newspapers

Mr Daniel was appointed Editor-in-Chief of the English & Malay Newspapers Division of SPH in January 2007. Prior to this, he was Managing Editor of the division from September 2002 and Editor of The Business Times from May 1992. He joined the media in October 1986 after a stint in the Singapore Government's Administrative Service where his last position was Director in the Ministry of Trade and Industry.

Mr Daniel is a director of Tamil Murasu Ltd and SPH Magazines, and also chairs three SPH subsidiaries - SPH UnionWorks, Straits Times Press, and ShareInvestor.com Holdings. He is a member of the Corporate Governance Council, and serves on the boards of Esplanade Pte Ltd, the Institute of Southeast Asian Studies and the new Singapore University for Technology and Design.

Mr Daniel graduated from University College, Oxford in 1976 with a Bachelor of Arts

with Honours in Engineering Sciences and Economics. He also has a Masters in Public Administration from the Kennedy School of Government, Harvard University.

### **Leslie Fong Yin Leong** Senior Executive Vice-President, Marketing

Mr Fong went to Trafalgar Primary School and then Raffles Institution. After obtaining his Higher School Certificate, family circumstances made it necessary for him to start working life.

He joined The Straits Times in August 1969 and has stayed with the company ever since. Between 1983 and 1986, he was seconded to Shin Min Daily News, where he became its de-facto Chief Editor. He became Editor of The Straits Times in 1987 at the age of 37.

He handed over editorship to Mr Han Fook Kwang in September 2002 and became Editor-at-Large with special responsibilities for China.

In April 2005, he took over as Head of Marketing Division and was promoted to Senior Executive Vice-President, Marketing in January 2008.

Mr Fong also holds chairman positions in SPH MediaBoxOffice Pte Ltd, New Beginnings Management Consulting (Shanghai) Company Ltd, 701Sou (Hong Kong) Pte Ltd, 701Sou (Beijing) Information Technology Co Ltd and 701Panduan Sdn Bhd.

### **Robin Hu Yee Cheng** Senior Executive Vice-President, Chinese Newspapers & Newspaper Services

Mr Hu began his career at the then National Computer Board and later worked for the Economic Development Board as its Regional Director for China. Prior to joining SPH, Mr Hu was Managing Director (Global Business) at SingTel's National Computer Systems Ltd.

Between 1995 and 2001, Mr Hu worked in China during the start-up phase of

the China-Singapore Suzhou Industrial Park and later as Counsellor (Industry and Investment) to the Singapore Embassy in Beijing, before venturing into the then burgeoning dotcom industry.

Mr Hu is Chairman of Sphere Exhibits Pte Ltd, the event and exhibition arm of SPH and Blu Inc Media (HK) Limited in addition to Deputy Chairman of SPH Magazines Pte Ltd.

Mr Hu serves as Chairman of the Singapore Chinese Orchestra, Chairman of the Singapore Centre for Chinese Language and is a trustee to the Chinese Development Assistance Council. He is a member of the Civil Service College Board of Directors and serves on the Board of Governors of Hwa Chong Institution.

Mr Hu received his Bachelor of Science (Honours) in Mathematics from the University of Kent at Canterbury and a Master of Science in Computer Science from the University of Wales, United Kingdom.



From left: Han Fook Kwang, Lim Jim Koon, Ginney Lim May Ling, Low Huan Ping

**Tony Mallek**  
Chief Financial Officer

Mr Mallek joined SPH as Senior Vice-President, Finance in June 2003. Prior to this, he was General Manager, Finance for Intraco Ltd. Originally from Hong Kong, he started his career in 1978 in the UK and has been with various U.S. multinationals until 1991 when he was posted to Singapore.

His Singapore experience has mainly been in the healthcare industry, including general manager positions in finance and business development for Parkway Holdings Ltd.

Mr Mallek holds a Bachelor of Technology (Honours) in Operations Management from Bradford University and is a Fellow of the Chartered Institute of Management Accountants.

**Han Fook Kwang**  
Editor, The Straits Times

Mr Han was appointed Editor of The Straits Times in September 2002.

He joined The Straits Times in February 1989 after a stint in the Singapore

Government's Administrative Service. He was made Political Editor in January 1995, in charge of political coverage in The Straits Times.

He graduated from the University of Leeds in Mechanical Engineering on a Colombo Plan Scholarship. He also holds a Masters in Public Administration from Harvard University.

Mr Han is a member of the National University of Singapore Board of Trustees. He was awarded the Pingat Bakti Masyarakat (The Public Service Medal) in August 2000.

**Lim Jim Koon**  
Editor, Lianhe Zaobao

Mr Lim has been a journalist for 34 years. He took over the helm of Lianhe Zaobao in December 1993 and has been its Editor since January 1995.

As the person responsible for the overall running of the SPH flagship Chinese-language paper, he also oversees zaobao.com, the online edition of Lianhe Zaobao which ranks among the top Chinese news websites in the world.

Mr Lim holds a Bachelor of Arts (Honours) in Government & Public Administration from Nanyang University, Singapore. He is an advisor to the Center for World Chinese Media Studies, Peking University and an adjunct professor of SIM University or UniSIM.

**Ginney Lim May Ling**  
General Counsel, Executive Vice-President, Corporate Communications & Group Company Secretary

Ms Lim is the Group Company Secretary and General Counsel in SPH. She oversees the legal, corporate secretarial, insurances and corporate communications functions in the Group. She is also the General Manager of Singapore Press Holdings Foundation Limited, an Institution of Public Character established in 2003.

She founded the Secretariat/Legal Division in SPH when she joined in December 1991. She also sits on several steering and senior management committees and is a director in some of the subsidiaries in the SPH Group. Prior to that, Ms Lim was heading the Legal & Secretariat and Public Relations departments in NTUC Income.

She was called to the Singapore Bar in 1985 and holds a Bachelor of Law (Honours) Degree from the National University of Singapore. She is a Fellow in both the Institute of Chartered Secretaries & Administrators and the Chartered Insurance Institute.

**Low Huan Ping**  
Executive Vice-President, Information Technology

Mr Low is the Executive Vice-President, Technology. He has been with the Group for 23 years. Mr Low is also a director of MobileOne Ltd and iFast Corporation Pte Ltd.

Mr Low started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Mr Low holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the University of Singapore. He also graduated from Harvard Business School's Advanced Management Program.

## SENIOR MANAGEMENT



From left: Mable Chan Kam Man, Chua Wee Phong, Anthony Cheng Ngai Man, Deborah Lee Siew Yin

### **Mable Chan Kam Man** Executive Vice-President, Human Resources

Ms Chan has been with SPH since 1997. Before taking over as Head of Human Resources Division in June 2006, she was Senior Vice-President, Customer Service Department, Marketing Division.

Prior to joining SPH, Ms Chan was the Executive Director of the Marketing Institute of Singapore.

She holds a Bachelor of Applied Science degree from the South Australian Institute of Technology and a Masters in Business Administration from the National University of Singapore.

### **Chua Wee Phong** Executive Vice-President, Circulation, Newspaper Services

Mr Chua has been with SPH for 16 years. He joined Circulation in May 1994 and was appointed head of the department in May 2005. He is currently the Executive Director of Sphere Exhibits Pte Ltd.

Prior to joining SPH, Mr Chua served in the Singapore Armed Forces (SAF) for a period of 13 years. He was promoted to the rank of Colonel in 2005 and is currently the commanding officer of a reserve brigade. He was awarded the Public Administration Medal (Bronze)(Military) in August 2007.

Mr Chua graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Sociology on an SAF scholarship.

### **Anthony Cheng Ngai Man** Executive Vice-President, Production, Newspaper Services

Mr Cheng was appointed Head of Production in Nov 2008. He started his career in the company installing the first printing press at the company's mega printing site in Jurong Industrial Estate in 1982, now known as Print Centre.

In 1989, he oversaw the complete relocation of printing presses out of old Times House premises to the Jurong plant. Since then, he has project-managed another 4 GOSS Colorliner (1996), 4 KBA Commander (2002) and manroland UNISSET (2008) in the company's stable of printing presses. In between, he helmed various sections in Production, overseeing Operations, Engineering, Process & QC.

Mr Cheng graduated from Maktab Teknik (fore-runner of Universiti Teknologi Malaysia) in Electrical Engineering on a Shell Scholarship. He also holds a Post-Graduate Diploma (Distinction) in Publishing and Printing from London College of Printing, UK and a Master of Business Administration from University of Strathclyde, UK.

Mr Cheng is a member of WAN-IFRA's Technical Group, Production and a Technical Advisor to El Mercurio, Chile's top newspaper group.

### **Deborah Lee Siew Yin** Executive Vice-President, Corporate Development

Ms Lee joined SPH as Executive Vice-President, Corporate Development in April 2007. Prior to joining SPH, she was a consultant, specialising in corporate development work and mergers and acquisitions.

Before her consultancy work, Ms Lee was Senior Vice-President, Business Development at the Wuthelam Group, overseeing the establishment of the industrial electronics business, real estate business development and private equity investment for the Group in the region.

Ms Lee started her career as an auditor with Pricewaterhouse and subsequently joined Hewlett Packard, holding various management positions over a period of 11 years.

She holds a Bachelor of Accountancy (Honours) and a Master in Applied Finance from the National University of Singapore. She is a CFA charterholder.



From left: Seow Choke Meng, Sng Ngoi May, Loh Yew Seng, Quek Khin Geok

**Seow Choke Meng**  
Executive Vice-President,  
Administration and Times  
Properties cum Cultural  
Industry Promotion, Chinese  
Newspapers

Mr Seow has been with the newspaper group for the last 30 years after spending 5 years in the airline industry.

He has held various positions, among which were as General Manager, Human Resource Operations and General Manager, Circulation cum General Manager of Chinese Newspapers' Editorial Services Department.

Mr Seow is currently Executive Vice-President of Administration, Times Properties and Cultural Industry Promotion of Chinese Newspapers. He is also the Executive Director of Times Development Pte Ltd. Apart from serving in grassroots organisations, he is also a member of the National Arts Council and the Promote Mandarin Council.

Mr Seow graduated from the University of Singapore with a Bachelor of Science (Honours) degree.

**Sng Ngoi May**  
Executive Director,  
Orchard 290 Ltd

Mrs Sng is the Executive Director of Orchard 290 Ltd, a wholly owned subsidiary of the SPH Group that owns and manages Paragon Shopping Centre and Paragon Medical/Office Towers.

She was involved in the purchase of the property by SPH in 1997 and continued to oversee Paragon's retrofitting, the extension of the Paragon with the merger of the Promenade site and the overall centre management.

Mrs Sng was also involved in the recent acquisition of The Clementi Mall, a joint venture involving SPH, NTUC FairPrice and NTUC Income. She will oversee the retrofitting and centre management of the mall, which is targeted to open in the first half of 2011. Concurrently, she holds the Chairman position of the Orchard Road Business Association.

Between 1983 and 2005, Mrs Sng was with SPH and last held the position

of Executive Vice-President responsible for the Group's Properties, Administration, Information Resource Centre, Legal/Secretariat and Corporate Relations functions. Prior to SPH, she was in the Government Administrative Service and worked in Ministries of Health, Finance and Home Affairs. Mrs Sng holds a Master of Science from the University of Singapore.

**Loh Yew Seng**  
Chief Executive Officer,  
SPH Magazines Pte Ltd

Mr Loh was appointed Chief Executive Officer of SPH Magazines Pte Ltd in June 2006. He joined SPH in July 2001 and was Vice-President of Finance and Chief Financial Officer for the magazines business group before his current appointment.

Mr Loh began his career in 1994 with Arthur Andersen and held notable corporate finance and financial analyst positions in Banque International à Luxembourg, Van der Horst Limited and Visa International.

He holds a Bachelor of Accountancy, Honours

(Second Class, Upper) from Nanyang Technological University and has been a CFA charterholder since 1999.

**Quek Khin Geok**  
Vice-President,  
Internal Audit

Ms Quek holds a Bachelor of Accountancy degree from the University of Singapore and had previously worked in Pricewaterhouse & Co, Hong Leong Finance Ltd, Overseas Union Bank Ltd and United Engineers Ltd. She headed the internal audit function at United Engineers Ltd for more than three years prior to joining the SPH Group.

Apart from more than 20 years of experience in internal audit, Ms Quek has been involved in external audit, credit marketing and operations, and retail banking.

A Certified Fraud Examiner, Ms Quek is a member of the Institute of Internal Auditors and a Fellow of three professional bodies: The Institute of Certified Public Accountants of Singapore (ICPAS), CPA Australia and ACCA.