

Awards & ACCOLADES



Singapore Corporate Awards 2011

CORPORATE GOVERNANCE AWARDS

1. **Governance and Transparency Index 2011 (14th position)**
2. **Wall Street Journal Most Admired Singapore Companies (5th position)**
3. **Singapore Corporate Awards 2011**
 - Best Investor Relations (Bronze, "\$1 billion and above market capitalisation" category)
4. **11th SIAS Investors' Choice Awards 2010**
 - Most Transparent Company Award (Non-Electronics Manufacturing Category)
 - Financial Journalist of the Year (The Business Times, Ms Jamie Lee)
 - Best Financial Story of the Year (The Business Times, Ms Michelle Quah)
 - Investor Education Journalist of the Year (The Business Times, Ms Genevieve Cua)
 - Most Promising Journalist of the Year (Lianhe Zaobao, Ms Li Minwen, Christine)

OTHER CORPORATE AWARDS

1. **2010 "Global Chinese Business 1000" by Yazhou Zhoukan - Winner**
2. **Singapore HR Awards 2011**
 - Corporate HR Award
 - Talent Management, Retention & Succession Planning Award
 - Employee Relations & People Management Award
 - Learning & Human Capital Development (Special Mention)
 - Corporate Social Responsibility Award
 - Workplace Safety & Health Award
 - Fair Employment Practices Award
3. **President's Social Service Award 2011**
 - Corporate category

11th SIAS Investors' Choice Awards 2010

4. **Community Chest Awards 2011**
 - Corporate Platinum Award
5. **Partner of Heritage Award**
 - SPH received Partner of Heritage
6. **Friends of MCYS (Ministry of Community, Youth & Sports) Awards**
7. **Meritorious Home Team Partner Award**
8. **Total Defence Awards – Meritorious Defence Partner Award**
9. **Brand Finance Forum 2011 – Top 100 Most Valuable Brand**
 - SPH (18th position)
 - The Straits Times (43rd position)
 - Lianhe Zaobao (78th position)
 - Her World (83rd position)
10. **Patron of the Arts Award**
 - SPH and SPH UnionWorks (Radio 100.3) received Distinguished Patron of the Arts award. omy.sg received the Associate of the Arts award and SPH Foundation received the Arts Supporter award
11. **Singapore Health Award (Gold)**
12. **ACCA Approved Employer**

EDITORIAL / PRINTING / CREATIVE ACHIEVEMENTS

1. **Hsing Yun Journalism Award**
 - Lim Jim Koon, Lianhe Zaobao
2. **XMA Cross Media Awards 2010**
 - "Fashion Season@Orchard 2010" – 2nd placed winner



Singapore HR Awards 2011

3. SISV (Singapore Institute of Surveyors and Valuers) Property Journalism Awards

- SISV Property Media Award – The Business Times
- SISV Property Journalist Award – The Business Times, Uma Shankari

4. Singapore's Top Ten Favourite Brands 2010 (by Superbrands)

- The Straits Times (5th position)

5. Singapore Infocomm Technology Federation (SiTF) Awards

- Best Mobile Application Award – Stomp iPhone app
- Judges' Choice Award – Stomp iPhone App

6. 15th S-League Awards 2010

- Singapore Pools Picture Of The Year (Lianhe Zaobao, Lim Kok Meng)

7. 2010 RHB S-League Story of the Year

- The New Paper, David Lee, for "I Thought of Quitting" published on Sept 23

8. INMA Awards 2011

- Marketing Solutions for Advertising Clients (for circulation over 300,000) – 1st placing, for "Fashion Season @ Orchard 2010" campaign
- Print Subscription Sales (for circulation over 300,000) – 3rd placing, for "The Straits Times "Success Series" campaign"
- Marketing Campaign with the Best Results (for circulation over 300,000) – 3rd placing, for the "Fashion Season @ Orchard 2010" campaign

9. WAN-IFRA 10th Asia Media Awards 2011

- Best in Infographics Award – Magazine Infographics – Gold (The Straits Times / IN)
- Best in Photojournalism Award – Feature Photography – Silver (The Straits Times , Neo Xiaobin)



President's Social Service Award 2011

- Best in Photojournalism Award – Sports Photography – Gold (The Straits Times, Mugilan Rajasegeran)
- Best in Design Award – Magazine Overall Design – Gold (MGZine by SPH Magazines)
- Best in Design Award – Magazine Overall Design – Bronze (Gourmet & Travel by SPH Magazines)

10. MPAS (Magazine Publishers Association of Singapore) Magazine Awards 2011

- Consumer Magazine of the Year 2011 – Young Parents
- Magazine of the Year 2011 – Young Parents
- Best Use of Photography / Illustration – The Peak Selections: Domain

11. Society of Publishers in Asia (SOPA) 2011 Awards

- Excellence in Information Graphics (Award for Excellence) – The New Paper on Sunday, for "Dinos Alive!"
- Excellence in Information Graphics (Honorable Mention) - The New Paper on Sunday, for "The Sewn Ship"
- Excellence in Editorial Cartooning (Award for Excellence) – The Straits Times for "Middle way for reforms in China"
- Excellence in Editorial Cartooning (Honorable Mention) - The Straits Times for "The China Series"
- Excellence in Feature Photography (Award for Excellence) – The Straits Times for "Who will care for Ashwin?"
- Excellence in Feature Photography (Honorable Mention) – The Straits Times for "Shattered Dreams"
- Excellence in Magazine Design (Honorable Mention) – Female (October Edition)

12. APEX Awards 2011

- Grand Award in the Magazines & Journals category – SilverKris
- Award of Excellence (Custom – Published Magapapers & Newspapers) – Singapore Health
- Award of Excellence (Custom – Published Magazine) – Singapore Nautilus

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Community Chest Awards 2011

13. Asian Digital Media Awards (ADMA) 2010 by WAN-IFRA

- Best in Mobile Media Award - Mobile Publishing
 - a) Gold – The New Paper (Football Kaki)
 - b) Silver – www.soshiok.com
 - c) Bronze – www.stomp.com.sg
- Best in Social Media Award - Innovative Use of Social Media
 - a) Gold – www.omy.sg (Singapore Blog Awards)
 - b) Silver – www.straitstimes.com
 - c) Bronze – www.omy.sg (Jack Neo's Affair Scandal)
- Best in Cross Media Award - Cross Media Advertising
 - a) Gold Award – Singapore Tourism Board Night Out 2010
 - b) Bronze Award – Fashion Season @ Orchard 2010
- Best in Cross Media Award - Cross Media Editorial Coverage
 - a) Bronze – www.omy.sg ("Four Heavenly King" Food Contest – Durian Puff)
- Best in Digital Content Award - User Generated Content (UGC)
 - a) Bronze – www.stomp.com.sg

14. Magnum Opus Awards 2011

- Best Overall Editorial (Print Magazine) – Gold (SPH Magazines for SilverKris)
- Best Signed Editorial or Essay (Print Magazine) – Honorable Mention (Focus Publishing for Petir for "Private Tuition at Boon Lay")
- Best Feature Article (Print Newsletter)- Honorable Mention (Focus Publishing for VOICES for "Without Pier")
- Best Overall Editorial (Other Print Publication) – Silver (SPH Magazines for SingHealth)
- Best Overall Design 4+ color (Other Print Publication) – Silver (SPH Magazines for Singapore Nautilus)
- Most Improved Design (Other Print Publication) – Gold (SPH Magazines for NSman)

15. 2011 PANPA (Pacific Area Newspaper Publishers' Association) Advertising Awards

- Best Single Ad (25,000 – 90,000) – WINNER (SPH Creative Services, Marketing Division for The Business Times – "Singapore Business Awards 2010")
- Best Print Campaign (90,000+) – Highly Commended (SPH Creative Services, Marketing Division for The Straits Times – "91.3 FM")
- Best Advertising Feature Or Supplement (90,000+) – Highly Commended (SPH Special Projects Unit, Marketing Division – "Tomorrow's Eye Care Today")
- Best Advertising/Campaign Promoting Print In A Trade Publication Or As An In-House Ad (90,000+) – Winner (SPH Creative Services, Marketing Division – "SPH Ink Awards 2010")
- Best Advertising/Campaign Promoting Print In A Trade Publication Or As An In-House Ad (90,000+) – Highly Commended (SPH CATS Classified, Marketing Division – "CATS Classified Food Fest 2010")
- Integrated Solutions (One Or More Platforms) – Highly Commended (SPH – "Fashion Season @ Orchard 2010")
- We Wish (Best Idea A Client Did Not Buy) – Winner (SPH – "Launch of Integrated Resort in Singapore")

16. PANPA 2011 Newspaper of the Year Awards

- PANPA 2011 Marketer of the Year – Geoff Tan, Head, Strategic Marketing, SPH
- Newspaper Marketing Awards – Events (90,000+ circulation) – "SPH Turns You ON!" Trade Event
- Newspaper Marketing Awards – Young Readers (90,000+ circulation) – The Straits Times Education Programme (STep)



Asian Publishing Awards 2011

17. WAN-IFRA International Newspaper Color Quality Club (INCQC) 2010 – 2012

- The Straits Times
- Lianhe Zaobao
- Berita Harian

18. WAN-IFRA World Young Reader Prize 2010

- Newspapers in Education – IN, The Straits Times student newspaper

19. Magazine of the Year 2011 by Marketing Magazine

- Magazine of the Year – Her World
- Women's Magazine of the Year – Her World
- Chinese Magazine of the Year – ICON
- Motor Vehicle Magazine of the Year – Torque
- Consumer Electronics Magazine of the Year – HardwareMAG (HWM)
- Parenting Magazine of the Year – Young Parents
- Interior Design Magazine of the Year – Home & Décor
- Golf Magazine of the Year – Golf Digest
- Men's Magazine of the Year – Men's Health (2nd position)
- Youth Magazine of the Year – Seventeen (2nd position)
- Luxury Magazine of the Year – The Peak (2nd position)
- Women's Magazine of the Year – Female (3rd position)
- Property Magazine of the Year – Luxury Properties (3rd position)
- Local Business Magazine of the Year – Business Quotient (BizQ) (3rd position)

20. Newspaper of the Year 2011 by Marketing Magazine

- The Straits Times (1st position)
- The New Paper (2nd position)
- My Paper (4th position)
- The Business Times (5th position)
- Lianhe Zaobao (6th position)

21. Tabbie Awards 2011

- Front Cover, Digital Imagery – Gold (Singapore Nautilus)
- Feature Design and Front Cover – Honourable Mention (Singapore Nautilus)
- Illustration - Honourable Mention (Singapore Nautilus)

22. Asian Publishing Awards 2011

- Excellence Awards, Advertising Delivery – omy.sg
- Excellence Awards, Best Use of UGC (User-Generated Content) – omy.sg

23. Aseanta Awards For Excellence 2011

- Best ASEAN Travel Article – SilverKris for "Kuala Lumpur's mellow appeal"

24. 2010 W³ Awards

- Viral Marketing (Blog category) – Silver (omy.sg for Project R: wedding 2.0)
- Website Features (Structure and Navigation category) – Silver (omy.sg for its website)

PROPERTY ACCOLADES

1. Design and Engineering Safety Excellence Awards 2011

- Merit Award under the Residential Category (Sky@eleven)

2. Singapore Retailers Association (SRA) Shopping Centre Scorecard 2011

- Outstanding Efforts in Advertising & Promotions (Paragon)

3. Christmas Light-Up @ Orchard 2010 - Best Dressed Building Contest

- Runner Up (Paragon)