

Significant Events

September 6, 1998

Lianhe Zaobao celebrated its 75th anniversary with a gala dinner for 1,000 guests. The Guest-of-Honour was Prime Minister Goh Chok Tong.



75th anniversary of Lianhe Zaobao

September 16, 1998

The first volume of The Singapore Story: Memoirs of Lee Kuan Yew in English and Chinese was launched in conjunction with the Senior Minister's 75th birthday celebration. More than \$2 million was raised for donation to four education funds in Singapore.



Memoirs of Lee Kuan Yew



Shin Min Daily News launched a new look with a new masthead, improved page layout and editorial content.

October 26, 1998

SPH shares started trading in new 100-share lots.

November 19, 1998

Citta Bella was redesigned in conjunction with its fifth anniversary celebration.

November 23, 1998

The Singapore Dramatist Award was created to encourage creative play-writing. Organised by Theatreworks, Ms Lim Hai Yen won the Established Playwrights category.

November 25, 1998

The Business Times and Andersen Consulting, with the support of the Economic Development Board, jointly organised the 1998 Enterprise 50 Awards.

September 18, 1998

The 10 per cent capital reduction exercise was implemented and the Group gave \$1.22 cash per share to shareholders. In total, \$496.4 million was returned to shareholders.

October 8, 1998

SPH was awarded the Distinguished Patron of the Arts Award for the sixth time since 1993.



New look of Shin Min Daily News

December 21, 1998

Fourteen new kiosks at bus shelters and interchanges commenced operations to sell the Group's publications.

January 8, 1999

The Business Times launched a new 16-page section called Executive Lifestyle and Executive Money on Fridays.

January 21, 1999

SPH MultiMedia Pte Ltd divested CyberWay Pte Ltd.

February 24, 1999

The third Investment Fund Awards, co-organised by The Business Times and Standard Chartered Bank in partnership with Image Public Relations and Alfred Dunhill, were presented.

March 1, 1999

The touch screen system for vendors to place orders for newspapers and process returns was implemented.

March 8, 1999

SPH's corporate website was launched on the Internet.

March 12, 1999

Ms Claire Chiang, a Nominated Member of Parliament, was named Her World's Woman of the Year 1998.

March 21, 1999

The Sunday Times achieved a record circulation of 406,876.

March 26, 1999

Co-organised with DHL Worldwide Express, The Business Times'



New look of Berita Harian



Cover of The New Paper on Sunday

Businessman of the Year 1998 was awarded to Mr Wong Ngit Liong of Venture Manufacturing (Singapore) Ltd.

April 6, 1999

The New Paper introduced an expanded racing section.

April 11, 1999

The New Paper on Sunday was launched.

April 14, 1999

The Asia News Network, of which The Straits Times is a founding member, was launched to pool the news resources of eight Asian newspapers.

May 23, 1999

The annual New Paper Big Walk attracted 72,366 participants.

May 28, 1999

The 1999 World Book Fair, jointly organised by the Chinese Newspapers Division and Times Conferences & Exhibitions Pte Ltd, attracted 729,000 visitors and generated sales of \$7.7 million. Nineteen teachers won the Inspiring Chinese Teachers' Awards.

July, 1999

The Chinese edition of The Singapore Story: Memoirs of Lee Kuan Yew sold over 100,000 copies which was a record for Chinese books in Singapore.

July 7, 1999

Tamil Murasu launched its new look with a computer-generated logo, modern design and layout.

July 11, 1999

Tamil Murasu (Sunday) achieved a record circulation of 16,336.



*'Care for Nature'
Family Nature Hunt*

*Berita Harian's
Achiever of the
Year 1999*



July 14, 1999

The Business Times, Institute of Defence & Strategic Studies and the Castle Group co-organised the BT-IDSS Indonesia Reformasi Conference.

July 16, 1999

The Singapore Press Holdings Group (1999) Share Option Scheme for employees and the Share Buy Back Scheme were approved by shareholders at an Extraordinary General Meeting.

*Learning Journeys
visit at News Centre*



July 17, 1999

The Chinese Newspapers Division, HSBC and National Parks Board jointly organised the 'Care for Nature' Family Nature Hunt over two weekends at Sungei Buloh Nature Park.

July 22, 1999

Berita Harian unveiled a new masthead and revamped its pages.

July 29, 1999

Dr Mansoor Abdul Jalil was awarded the first Berita Harian's Achiever of the Year 1999, jointly organised with McDonald's Restaurants Pte Ltd.

July 30, 1999

Shin Min Daily News (weekday) and Lianhe Wanbao (weekday) achieved record circulation of 151,472 and 167,253 respectively.

July 31, 1999

The Straits Times and Berita Harian achieved record circulation of 429,757 and 68,326 respectively.

August, 1999

Times Periodicals was commissioned to publish ResQ, a bimonthly lifestyle magazine for the Singapore Civil Defence Association for National Servicemen.

August 1, 1999

SPH became part of the Ministry of Education's Learning Journeys programme for upper primary school students.

August 13, 1999

Friday Weekly achieved a record circulation of 78,870.