

Awards & Accolades

September 2006

SIAS 7th Investors' Choice Awards

- Most Transparent Company (Non-Electronics Manufacturing)
- Best Financial Journalist of the Year (Goh Eng Yeow, The Straits Times)
- Most Promising Financial Journalist (Nande Khin, The Business Times)
- Special Award (Leslie Yee, The Business Times)
- Special Award (Suzane Quek, Lianhe Zaobao)

October 2006

World Association of Newspapers World Young Reader Prize

- Special Jury Commendation (IN & Little Red Dot, The Straits Times)

February 2007

PANPA Newspaper Advertising Awards

- Best Campaign (Circulation over 50,000) – John V Sellers Best Campaign Award (Ink Awards 2006 campaign, The Straits Times)
- Best Campaign (Circulation over 50,000) – John V Sellers Highly Commended (Raffles City Shopping Mall campaign, The Business Times)
- Best Campaign (Circulation over 50,000) – John V Sellers Highly Commended (My Paper branding campaign, The Straits Times)

Hitwise Online Performance Awards

- News and Media (Print) – www.zaobao.com
- Entertainment (Multimedia) – multimedia.asiaone.com
- Food & Beverage (Lifestyle & Reference) – wineanddine.asiaone.com
- Lifestyle (New Age) – zodiac.asiaone.com

- News and Media (IT Media) – www.hardwarezone.com
- Computers and Internet (Hardware) – forums.hardwarezone.com
- Computers and Internet (Net Communities & Chat) – forums.hardwarezone.com

March 2007

6th IFRA Asia Media Awards

- Best In Newspaper Supplement (Category 2: Circulation over 100,000) – Gold (NATAS Travel 2006 Supplement, The Straits Times)
 - Best In Newspaper Supplement (Category 2: Circulation over 100,000) – Silver (Health & You Supplement, The Straits Times)
 - Best In Newspaper Supplement (Category 2: Circulation over 100,000) – Judges' Special Recognition (Singapore JewelFest 2006 Supplement, The Straits Times)
 - Best In Newspaper Supplement (Category 1: Circulation below 100,000) – Silver (Watch Supplement, The Business Times)
 - Best In Newspaper Infographics (Non-Breaking News) – Silver (Making of Singapore Flyer, The New Paper)
 - Best In Design (Magazine Cover) – (Circulation below 50,000) – Silver (ICON Moments 2006/2007, SPH Magazines)
 - Best In Design (Magazine Cover) – (Circulation over 50,000) – Judges' Special Recognition (SilverKris, SPH Magazines)
- ### Society for News Design Best of Newspaper Design
- Excellence in Feature Design – The Straits Times

May 2007**SOPA Awards for Editorial Excellence**

- Excellence in Feature Writing
– Winner (The Straits Times)
- Excellence in Editorial Cartooning
– Winner (The Straits Times)
- Excellence in News Photography
– Honorable Mention
(The Sunday Times)
- Excellence in Human Rights Reporting
– Honorable Mention
(The New Paper)
- Local Journalist Awards
– English-language
– Honorable Mention
(The Sunday Times)

June 2007**Phoenix (Asia Film, Videos and Digital Media) Awards**

- Web/Internet Video
(Online Commercial)
– Bronze (“Be The One” commercial series, AsiaOne)
- Best TV Commercial with Budget Less Than US\$15,000
– Finalist (“Be The One – Corset” commercial, AsiaOne)

72nd INMA Newspaper Marketing Awards

- Managing Advertiser Relationships
(Circulation 75,000 to 300,000)
– 2nd Place (Ink Awards 2006 campaign, The Straits Times)

July 2007**Marketing Magazine Online Media Of The Year**

- IT News – 1st
(www.hardwarezone.com)
- IT News – 5th
(www.asiaone.com)
- Business & Finance News – 2nd
(www.asiaone.com)
- Business & Finance News – 5th
(www.businesstimes.com)
- Business & Finance News – 10th
(www.straitstimes.com)
- Search/General News – 4th
(www.asiaone.com)

SPH Ink Awards 2007

- Press Advertising Creative Buy
– Gold (Ink Awards launch campaign)
- Print Ad Campaign (Chinese)
– Silver (Ink Awards launch campaign)
- Print Ad Campaign (Chinese)
– Bronze (zbNow brand campaign)
- Print Ad Campaign (Chinese)
– Bronze (My Paper brand campaign)
- Print Individual Ad (Chinese)
– Silver (My Paper – Speech)
- Print Individual Ad (Chinese)
– Bronze (zbNow – Travel)
- Best of Craft – Best Typography
(Ink Awards launch campaign)
- Best of Craft – Best Copywriting
(Chinese) (Ink Awards launch campaign)

Singapore HR Awards 2007

- Leading HR Practices in Corporate Social Responsibility
- Leading HR Practices in Quality Work Life – Special Mention
- Leading HR Practices in Workplace Health & Safety – Special Mention

August 2007**PANPA Newspaper of the Year Awards**

- Newspaper Photograph of the Year
– Highly Commended
(The Straits Times)