

## GROUP AT A GLANCE



### Newspapers

With print as its core business, SPH publishes 17 newspaper titles in four languages. Every day, 3 million individuals or 77 per cent of people above 15 years old, read one of SPH's news publications. With more than 1,000 journalists, including correspondents operating in 20 cities around the world, SPH is well-equipped with the talent and network to deliver quality news and information that covers both domestic and international markets.

### Magazines

SPH Magazines publishes over 100 magazine titles in Singapore and the region, covering a broad range of interests from fashion, bridal, society, automobiles, parenting, décor and information technology. It also provides custom publishing services covering lifestyle magazines and newsletters. It strives to bring its titles to regional markets and affirm its position as the publisher of choice in the region. It also owns the popular IT portal, [www.HardwareZone.com](http://www.HardwareZone.com)®.

### Internet and New Media

SPH's online editions of its key newspapers enjoy over 225 million pageviews with 15 million unique visitors every month. SPH has also expanded into other new media initiatives such as leading online marketplace, ST701; Stomp (Straits Times Online Mobile Print), a portal that connects, engages and interacts with readers on the Web and via mobile phone messaging; omy.sg, a bilingual news and interactive portal and The Straits Times RazorTV, a free access interactive webcast service offering live chat shows and video-on-demand clips.



### Broadcasting

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8, and Channel U, and a 40 per cent stake in MediaCorp Press Ltd, which publishes the free newspaper, Today. It also operates two popular radio channels, 91.3FM in English and Radio 100.3 in Mandarin, under an 80 per cent-owned joint venture company, SPH UnionWorks, with NTUC Media.

### Events and Outdoor Media

SPH's events subsidiary Sphere Exhibits organises innovative consumer and trade events and exhibitions. SPH MediaBoxOffice Pte Ltd is the leading Digital Out-of-Home advertising company in Singapore. Its digital network comprises 8 large LED screens at strategic locations (e.g. Orchard Road, Raffles Place, etc.) and more than 500 plasma and LCD screens in shopping centres, banks and petrol stations. It also operates large-format billboards, banners and other static media platforms. SPHMBO also has a dedicated team of professionals that offers customised event management services to advertisers.

### Other Businesses

SPH owns and manages Paragon, the prime retail and office complex in the heart of Orchard Road, Singapore's main shopping belt. It houses some of the world's leading luxury brands. SPH's wholly-owned subsidiary, Times Development Pte Ltd, has also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road. The Clementi Mall, SPH's latest retail mall, will be operational in 2011.