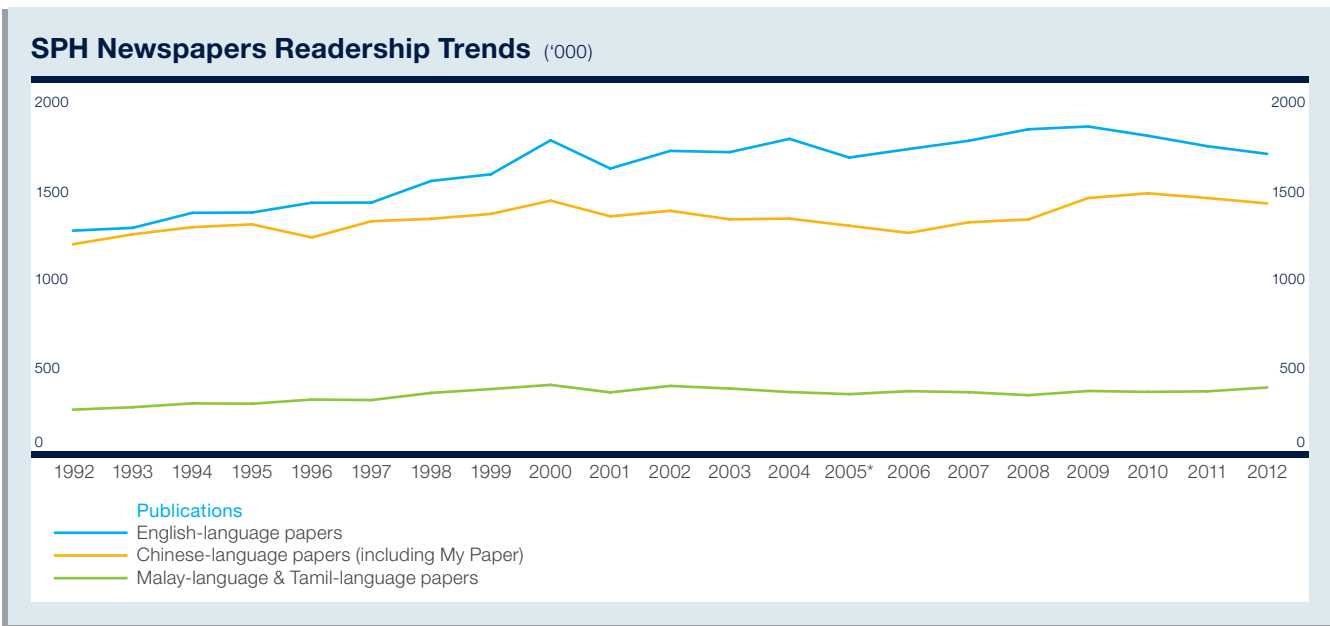
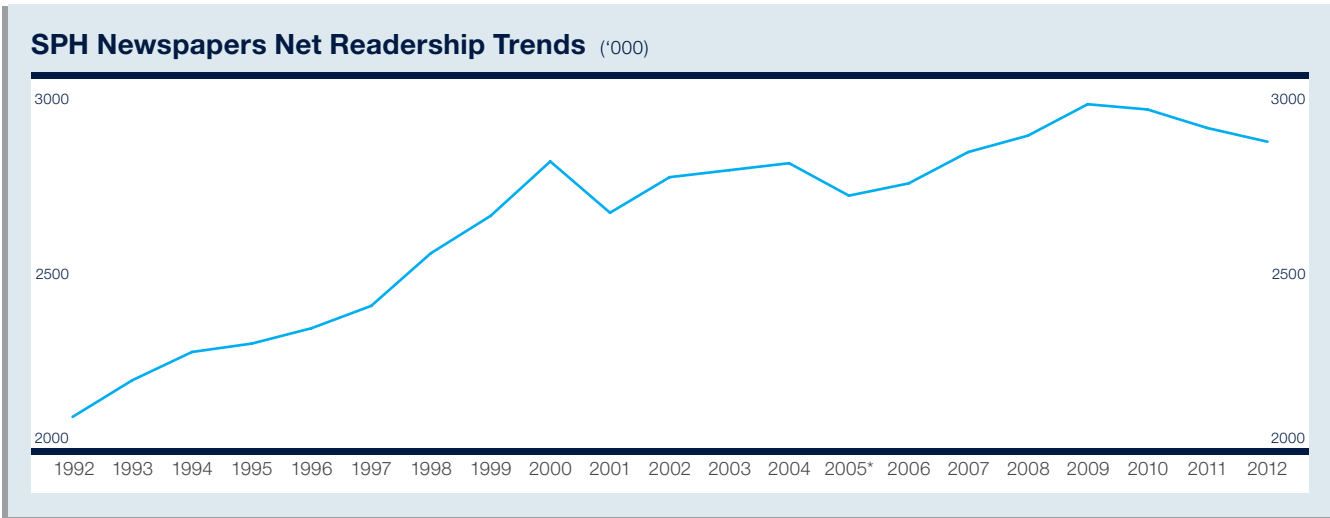


SPH newspapers readership trends



* *Streets ceased publication from January 2005*

Remarks: Nielsen Fieldwork period July-June; year indicated refers to the year when fieldwork was completed

Source: Nielsen Media Research, Media Index (1992-2012)