

corporate profile

Singapore Press Holdings (SPH) is Southeast Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

We publish 18 newspaper titles in four languages. Our subsidiary, SPH Magazines, publishes more than 100 periodicals in Singapore and the region. Every day, 2.92 million individuals, or 74 per cent of people above 15 years old, read one of our publications in Singapore.

The online editions of our main newspapers enjoy over 270 million page views with 18 million unique visitors every month.

Our success is built on the long history and rich heritage of our two flagship newspapers – The Straits Times, the English-language daily and Lianhe Zaobao, the Chinese-language daily. The other two dailies, Berita Harian and Tamil Murasu, remain the staple for the Malay-speaking and Tamil-speaking communities respectively. These four major newspapers, together with The New Paper and The Business Times, also provide online news to SPH's Internet portal, AsiaOne.

SPH also launched The Straits Times' iPad and enhanced iPhone applications, an Android smartphone application and The Business Times' iPhone application. SPH's Chinese flagship newspaper Lianhe Zaobao has also launched its digital editions which include a web application, as well as online and PDF versions.

Apart from AsiaOne, SPH's online and new media initiatives include ST701, the leading online marketplace for jobs (STJobs), property (STProperty), cars (STCars) and general classifieds (STClassifieds); Stomp (Straits Times Online Mobile Print), a portal that connects, engages and interacts with readers on the Web and via mobile phone messaging; omy.sg, a bilingual news and interactive portal and The Straits Times RazorTV, a free access interactive webcast service offering live chat shows and video-on-demand clips.

We also operate three popular radio channels, HOT FM91.3 and Kiss92 in English and UFM 100.3 in Mandarin, under an 80 per cent-owned joint venture company, SPH UnionWorks, with NTUC Media.

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8, and Channel U, and a 40 per cent stake in MediaCorp Press Ltd, which publishes the free newspaper, Today.

SPH's event arm, Sphere Exhibits, organises innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region. SPH's digital Out-of-Home platform SPH MediaBoxOffice comprises a network of large outdoor LED billboards at strategic locations (e.g. Raffles Place, Orchard Road, etc.) and indoor screens across shopping centres and banks island-wide. It also operates large format billboards, banners and other static media platforms.

The Straits Times Press, SPH's book-publishing arm, as well as Focus Publishing, produce quality books and periodicals in English and Chinese.

On the property front, SPH owns and manages Paragon, the prime retail and office complex in the heart of Orchard Road, as well as The Clementi Mall. Its latest retail mall, The Seletar Mall, is expected to open in 2014. SPH's wholly owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

As an industry leader, SPH is an active corporate citizen and supports various causes including education, arts and culture, nature and conservation, sports, charity and community. It has won many awards and accolades for its extensive corporate social responsibility efforts.

More information can be found on www.sph.com.sg

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staying ahead in 2012

01 

Dr Lee Boon Yang was elected as Chairman of Singapore Press Holdings. He was also appointed Chairman of SPH Foundation.

02 

SPH Magazines acquired The Singapore Women's Weekly; CLEO in Singapore, Malaysia and Indonesia; The Finder in Singapore and Malaysia and Harper's BAZAAR and Cosmopolitan in Singapore and Malaysia to further stake its position as the region's Publisher of Choice.

03 

The Straits Times, Lianhe Zaobao and The Business Times boosted their digital presence through tablet, smartphone and web-based apps.

04 

The Straits Times and Lianhe Zaobao unveiled new mastheads and changes in their editorial staffing and content.

05 

SPH became the first Singapore company to receive the Distinguished Patron of the Arts award for the 20th consecutive year, in recognition of its support for the local arts scene.

06 

SPH will build its third retail mall – The Seletar Mall – located at north-eastern Singapore. It is expected to be ready in 2014.

07 

SPH, a dominant player in print Classifieds, launched its revamped job site called STJobs for job seekers and employers and STProperty for property buyers and realtors. STCars and STClassifieds will be launched later this year.

08 

Kiss92 became Singapore's newest radio station after 20 years – and the first English radio station targeted at women in the 30-50 years age group. Together with UFM 100.3 and HOT FM91.3, the radio stations will engage listeners from all walks of life throughout the day.





Casek's Portfolio rises to record \$198b

Over your shareholding, equity strikes at 1.0% in 2014



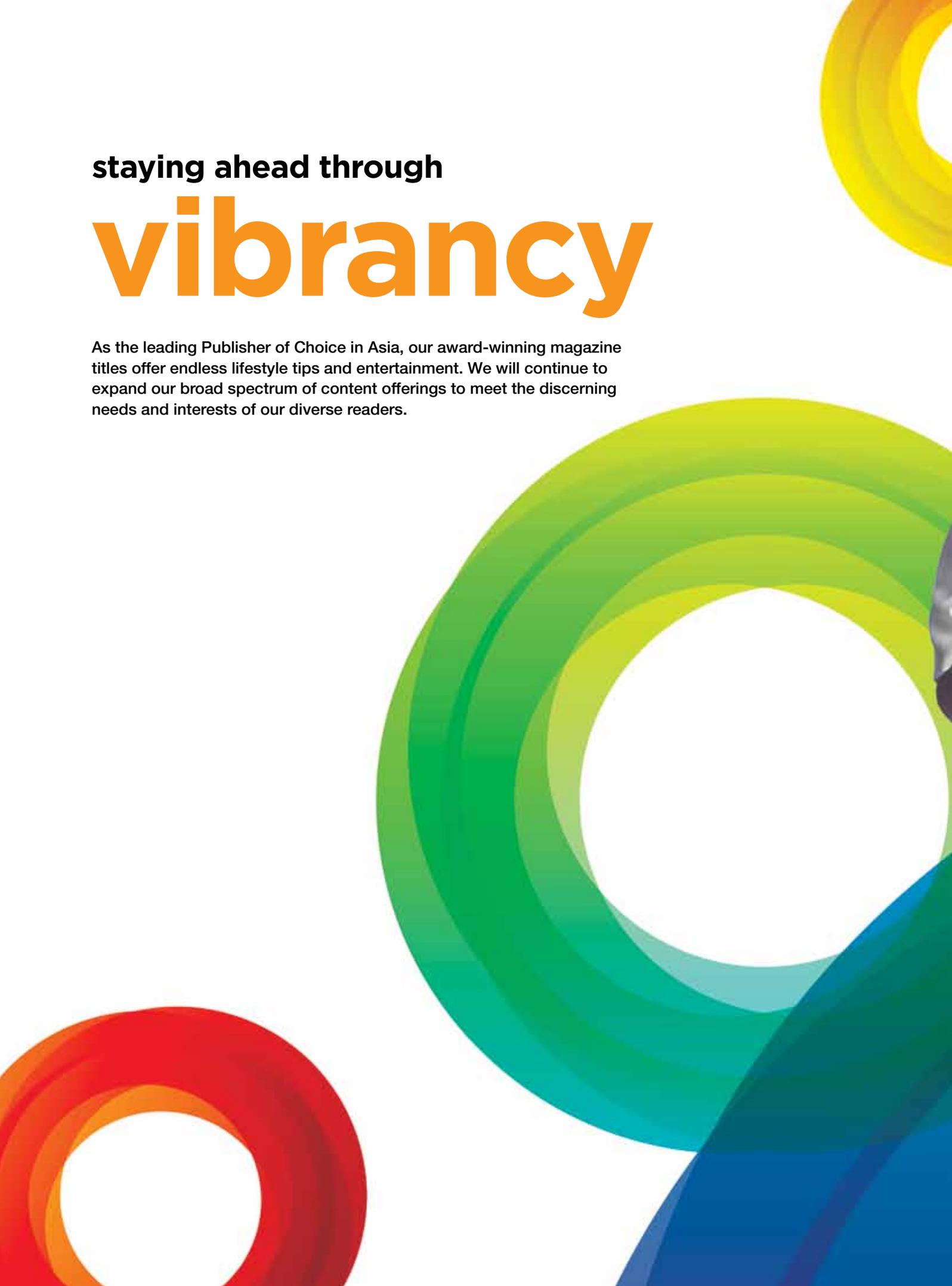
staying ahead through
expertise

We are built on a legacy of producing quality content in a timely and accurate manner. Through our expertise, we offer balanced insights and viewpoints backed by in-depth analysis. Our readers can count on us to keep in touch with the latest news and information, and to make informed decisions in their daily lives.

staying ahead through

vibrancy

As the leading Publisher of Choice in Asia, our award-winning magazine titles offer endless lifestyle tips and entertainment. We will continue to expand our broad spectrum of content offerings to meet the discerning needs and interests of our diverse readers.



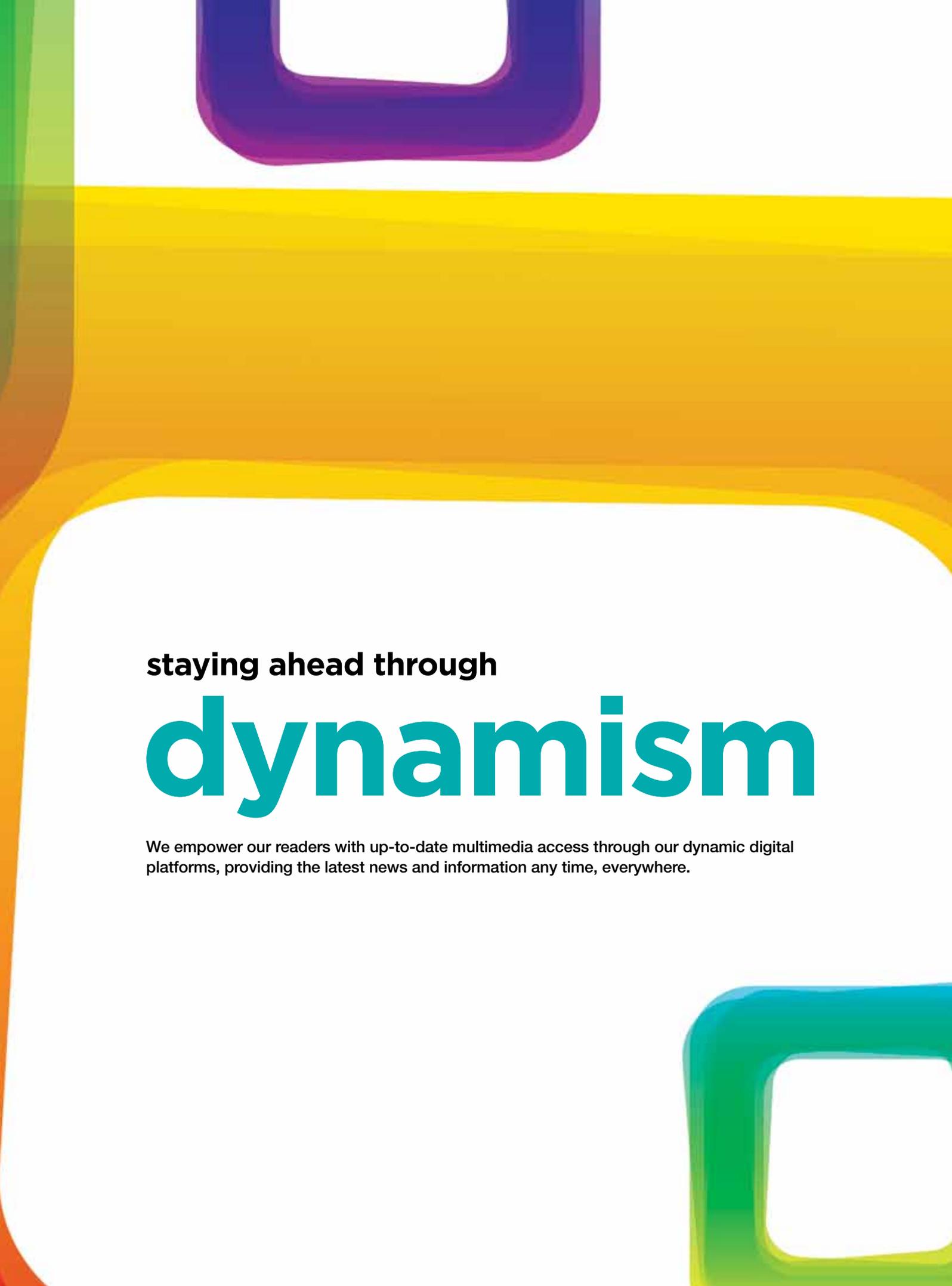


ner world

Forget speed dating, try eye-gazing

BEAUTY MUST-TRIES



The background features a vibrant yellow-to-orange gradient. Large, stylized, rounded shapes in purple, teal, and green are scattered across the page, some partially cut off by the edges. The text is centered in the white space.

staying ahead through

dynamism

We empower our readers with up-to-date multimedia access through our dynamic digital platforms, providing the latest news and information any time, everywhere.

staying ahead through

innovation

With our latest innovative offerings for the iPad, iPhone and Android smartphones, readers of The Straits Times, Lianhe Zaobao and The Business Times can stay on the pulse of the latest news and information while on the move, with a simple tap or slide of the finger.



