

Daily Average Newspapers Circulation

August 2015

<p>The Straits Times / The Sunday Times (Print + Digital)</p> <p>481,700</p> <p>(Print) 304,300</p> <p>(Digital) 177,400</p>	<p>The Business Times (Print + Digital)</p> <p>47,700</p> <p>(Print) 29,200</p> <p>(Digital) 18,500</p>	<p>Berita Harian / Berita Minggu (Print + Digital)</p> <p>47,100</p> <p>(Print) 44,600</p> <p>(Digital) 2,500</p>
<p>The New Paper / The New Paper Sunday (Print + Digital)</p> <p>110,600</p> <p>(Print) 70,200</p> <p>(Digital) 40,400</p>	<p>Lianhe Zaobao (Print + Digital)</p> <p>187,900</p> <p>(Print) 148,600</p> <p>(Digital) 39,300</p>	<p>Lianhe Wanbao (Print + Digital)</p> <p>91,600</p> <p>(Print) 82,500</p> <p>(Digital) 9,100</p>
<p>Shin Min Daily News</p> <p>120,200</p>	<p>Tamil Murasu / Tamil Murasu Sunday</p> <p>12,800</p>	<p>zbCOMMA³</p> <p>52,800</p>
<p>Thumbs Up³</p> <p>22,400</p>	<p>Thumbs Up Junior³</p> <p>12,700</p>	<p>Thumbs Up Little Junior³</p> <p>36,800</p>

Notes:

- ¹ Total paid digital subscription numbers reported are in accordance with the rules by the Audit Bureau of Circulations Singapore (ABC)
- ² The Straits Times / The Sunday Times unique digital subscribers : 60,871
The Business Times unique digital subscribers : 6,658
Berita Harian unique digital subscribers : 911
The New Paper unique digital subscribers : 757
Lianhe Zaobao unique digital subscribers : 13,727
Lianhe Wanbao unique digital subscribers : 1,137
- ³ Figures are reported on a per issue basis