Her World Beauty Awards 2014 winners’ list

Hydrating cleanser
Readers’ choice – Hada Labo ES Foam Wash
Editors’ choice – Cosme Decorte AQ Meliority Repair Foaming Wash

Hydrating Toning Lotion
Readers’ choice – Estee Lauder Nutritious Radiant Vitality Energy Lotion
Editors’ choice – Kose Infinity Pure Advance Essence Lotion 1

Hydrating Serum
Readers’ choice – Biotherm Aquasource Deep Serum
Editors’ choice – Fresh Rose Hydrating Face Serum

Hydrating Day Moisturiser
Readers’ choice – Neutrogena Hydro Boost Gel SPF30/PA++
Editors’ choice – Dr Hauschka Med Ice Plant Face Cream

Hydrating Day & Night Moisturiser
Readers’ choice – Hada Labo Super Hyaluronic Acid Hydrating Lotion
Editors’ choice – Jurlique Rose Moisture Plus with Antioxidant Complex Moisturising Lotion

Hydrating Mask
Readers’ choice – Skinfood Watery Berry Ampoule + Essence Mask Sheet
Editors’ choice – Make Up Store Hydrating Mudmask AND Skinfood Thermal Water Mask Sheet/Gel Mask

Facial Mist
Readers’ Choice – Jurlique Purely Age-Defying Mist
Editors’ choice – Jurlique Purely Age-Defying Mist

FACE: Brighteners

Brightening cleanser
Readers’ choice – Sulwhasoo Snowise EX Cleansing Foam
Editors’ choice – Zing Bird’s Nest Brightening Gel Cleanser

Brightening toning lotion
Readers’ choice – Estee Lauder CyberWhite HD Advanced Spot Correcting Moisture Lotions
Editors’ choice – For Beloved One Melasleep Whitening Vitamin C Essence Lotion
**Multi-targeting Brightening Serum**
Readers’ choice – Laneige White Plus Renew Original Essence
Editors’ choice – Laneige White Plus Renew Original Essence AND Clarins White Plus Total Luminescent Intensive Brightening Serum

**Brightening Spot Correcting Serum**
Readers’ choice – Dior Diorsnow Anti-Spot Serum
Editors’ choice – For Beloved One Melasleep Whitening Vitamin C Essence

**Brightening moisturiser (Drugstore Category)**
Readers’ choice – L’Oreal Paris White Perfect Laser Turn-around Overnight Treatment
Editors’ choice – L’Oreal Paris White Perfect Laser Turn-around Overnight Treatment

**Brightening moisturiser (Department store/speciality store category)**
Readers’ choice – Laneige White Plus Renew Tone Up Corrector SPF40/PA+++ 
Editors’ choice – Kenzoki Cream with a Sheen

**Brightening mask**
Readers’ choice – Shiseido White Lucent Power Brightening Mask
Editors’ choice – Sulwhasoo Snowise EX Whitening Mask

**Dark spot treatment**
Readers’ choice – Laneige White Plus Renew Spot Treatment_EX
Editors’ choice – Jurlique Purely White Skin Brightening Spot Treatment

**SOS Brightening Treatment**
Readers’ choice – Chanel Le Blanc Intensive Night Whitening Treatment
Editors’ choice – Sisley Phyto-Blanc Absolute Whitening Essence

FACE: Anti-agers

**Anti-ageing toning lotion**
Readers’ choice – Biotherm Blue Therapy Cosmetic Water
Editors’ choice – Biotherm Blue Therapy Cosmetic Water

**Anti-ageing mask**
Readers’ choice – Dior Capture Lift V-liner Ultra-stretch Corset Mask
Editors’ choice – For Beloved One Polypeptide DNA Resilience Lift Bio-cellulose Mask

**Anti-ageing serum**
Readers’ choice – SK-II Stempower Essence
Editors’ choice – Lancome Absolue Precious Essence Sublime Regenerating Oleo-Serum

**Wrinkle-targeting anti-ageing serum**
Readers’ choice – Elizabeth Arden Prevage Anti-aging +Intensive Repair Daily Serum
Editors’ choice – Elizabeth Arden Prevage Anti-aging +Intensive Repair Daily Serum
Anti-ageing day moisturiser
Readers’ choice – Estee Lauder Advanced Time Zone Age Reversing Line/Wrinkle Creme Oil-Free SPF15
Editors’ choice – ROC Multi Correxion 5-in-1 Anti age Moisturiser SPF15

Anti-ageing night moisturiser
Readers’ choice: Estee Lauder Advanced Time Zone Night Age Reversing Line/Wrinkle Creme
Editors’ choice: Clarins Extra-firming Night Rejuvenating Cream

Anti-ageing day and night moisturiser
Readers’ choice: Estee Lauder Re-Nutriv Intensive Age-Renewal Creme
Editors’ choice: Guerlain Orchidee Imperiale The Cream

FACE: Targeted Treatments

Skin-refining serum
Readers’ choice: L’Occitane Iris Angelica Sublime Essence
Editors’ choice: Cle de Peau Beaute Essential Correcting Refiner

Shaping/lifting serum
Readers’ choice: Dior Capture Lift Ultra-Stretch Reshaping Serum
Editors’ choice: Caudalie Vinexpert Firming Serum

Shaping/lifting moisturiser
Readers’ choice: Dior Capture Lift Ultra-Stretch Remodeling Creme
Editors’ choice: Bio-essence Face Lifting Cream Royal Jelly + ATP

Pre-serum
Readers’ choice: SK-II LXP Ultimate Perfecting Essence
Editors’ choice: La Mer The Treatment Lotion

Pore-refining/Skin-purifying cleanser (drugstore category)
Readers’ choice: Neutrogena Deep Clean Hydrating Bamboo Gel Cleanser
Editors’ choice: Garnier Pure Active Fruit Energy Daily Energising Gel Wash

Pore-refining/Skin-purifying cleanser (Department store/speciality store category)
Readers’ choice: Estee Lauder Perfectly Clean Multi-Action Foam Cleanser/Purifying Mask
Editors’ choice: Estee Lauder Perfectly Clean Multi-Action Foam Cleanser/Purifying Mask

Pore-refining/Skin-purifying toning lotion
Readers’ choice: Skinfood Fresh Apple Sparkling Pore Toner
Editors’ choice: Dr Wu Renewal System Intensive Renewal Toner with Mandelic Acid
**Pore-refining/Skin-purifying serum**
Readers’ choice: Philosophy Total Matteness Oil-free, Mattifying Pore Eraser
Editors’ choice: Belif Problem Solution Green Essence

**Pore-refining/Skin-purifying moisturiser**
Readers’ choice: Dr Wu Renewal System Daily Renewal Lotion with Mandelic Acid
Editors’ choice: Murad Pore & Line Minimizing Hydrator

**Pore-refining/Skin-purifying mask**
Readers’ choice: Kose Sekkisei Clear Whitening Mask
Editors’ choice: Make Up Store Home Spa Facial Mudmask

**Exfoliator**
Readers’ choice: Estee Lauder Perfectly Clean Multi-Action Cleansing Gelee/Refiner
Editors’ choice: Garnier Pure Active Fruit Energy Daily Energising Gel Scrub

**Overnight mask**
Readers’ choice: Laneige Firming Sleeping Pack
Editors’ choice: Jurlique Rose Moisture Plus Moisturising Cream Mask with Antioxidant Complex

**Sunscreen gel/lotion/spray (drugstore category)**
Readers’ choice: Biore UV Aqua Rich Watery Essence SPF50+/PA+++
Editors’ choice: Dr Wu Suncare System UV Hydrating Lotion with Tinosorb M SPF35

**Sunscreen gel/lotion/spray (department store/speciality store category)**
Readers’ choice: Laneige Sun Block Supreme SPF50+/PA+++
Editors’ choice: Shiseido Urban Environment UV Protector Extra Mild SPF30/PA+++

**Sunscreen cream/stick (drugstore category)**
Readers’ choice: Biore UV Aqua Rich Whitening Watery Cream SPF50+/PA+++
Editors’ choice: La Roche-Posay Anthelios XL SPF50+ Dry Touch Gel-Cream

**Sunscreen cream/stick (department store/speciality store category)**
Readers’ choice: SK-II Cellumination Day Surge UV
Editors’ choice: SK-II Cellumination Day Surge UV

**Acne spot treatment**
Readers’ choice: Vichy Normaderm Hylauspot
Editors’ choice: Atorrege AD+ Acne Spots

FACE: Makeup

**Cleansing oil**
Readers’ choice: Shu Uemura Anti/Oxi Skin Refining Anti-dullness Cleansing Oil
Editors’ choice: Shu Uemura Anti/Oxi Skin Refining Anti-dullness Cleansing Oil
Bloggers’ choice: Shu Uemura Anti/Oxi Skin Refining Anti-dullness Cleansing Oil
**Makeup remover (drugstore category)**
Readers’ choice: Hada Labo ES Make-up Remover
Editors’ choice: Hada Labo ES Make-up Remover
Bloggers’ choice: Bifesta Cleansing Wash Moist/Brightup/Agecare

**Makeup remover (department store/speciality store category)**
Readers’ choice: Estee Lauder Perfectly Clean Triple-Action Cleanser/Toner/Makeup Remover
Editors’ choice: The Body Shop Camomile Silky Cleansing Oil
Bloggers’ choice: Kose Infinity Pure Advance Oil Cleansing Gel

**Makeup primer**
Readers’ choice: M.A.C Prep+Prime Natural Radiance
Editors’ choice: RMK Control Color UV SPF30/PA++
Bloggers’ choice: Nars Light Optimizing Primer Broad Spectrum SPF15

**Makeup base**
Readers’ choice: Shu Uemura Poreraser UV Under base Mousse SPF35/PA+++ 
Editors’ choice: Shu Uemura Poreraser UV Under base Mousse SPF35/PA+++ 
Bloggers’ choice: Maquillage Perfect Multi Base BB SPF30/PA++

**Compact foundation (hydrating)**
Readers’ choice: Shu Uemura Dual Fit Pressed Powder 
Editors’ choice: Tom Ford Beauty Traceless Foundation Compact SPF15 AND Shu Uemura Dual Fit Pressed Powder 
Bloggers’ choice: Make Up For Ever Pro Finish Multi-use Powder Foundation

**Compact foundation (brightening):**
Readers’ choice: Bobbi Brown Brightening Powder Compact Foundation 
Editors’ choice: Cle de Peau Beaute Brightening Powder Foundation 
Bloggers’ choice: Cle de Peau Beaute Brightening Powder Foundation

**Liquid foundation (matifying finish)**
Readers’ choice: Lancome Mat Miracle 24H Long Wear & Comfort Satin Light Creator 
Editors’ choice: Kate Powderless Liquid For Cover AND Urban Decay Naked Skin Weightless Ultra Definition Liquid Makeup 
Bloggers’ choice: Lancome Mat Miracle 24H Long Wear & Comfort Satin Light Creator

**Liquid foundation (dewy finish)**
Readers’ choice: Lancome Teint Visionnaire Skin Perfecting Makeup Duo 
Editors’ choice: Shu Uemura Lightbulb Fluid Foundation & Sponge 
Bloggers’ choice: Shu Uemura Lightbulb Fluid Foundation & Sponge

**Blusher**
Readers’ choice: Chanel Le Blush Creme de Chanel 
Editors’ choice: Chanel Le Blush Creme de Chanel 
Bloggers’ choice: Chanel Le Blush Creme de Chanel

**Loose powder**
Readers’ choice: Chanel Les Beiges Healthy Glow Sheer Powder SPF15/PA++ 
Editors’ choice: Nars Light Reflecting Loose Setting Powder 
Bloggers’ choice: Nars Light Reflecting Loose Setting Powder
Concealer
Readers’ choice: Estee Lauder CyberWhite Brilliant Perfection Full Spectrum
Brightening High Cover Spot Concealer SPF25/PA++
Editors’ choice: Nars Radiant Creamy Concealer
Bloggers’ choice: Nars Radiant Creamy Concealer

BB Cream
Readers’ choice: Chanel Les Beiges All-in-One Healthy Glow Cream SPF30/PA+++
Editors’ choice: Za Total Hydration BB Cream UV White SPF50+/PA+++
Bloggers’ choice: Chanel Les Beiges All-in-One Healthy Glow Cream SPF30/PA+++

EYES: Makeup

Volumising mascara (drugstore category)
Readers’ choice: Maybelline New York The Magnum Volum’ Express Cat Eyes
Waterproof
Editors’ choice: Majolica Majorca Lash Expander Edge Meister
Bloggers’ choice: Za Killer Volume Mascara

Volumising mascara (department store/speciality store category)
Readers’ choice: Lancome Hypnose Star Waterproof Mascara
Editors’ choice: Dior Diorshow Iconic Overcurl
Bloggers’ choice: Lancome Hypnose Star Waterproof Mascara

Eyeshadow (single)
Readers’ choice: M.A.C Pro Longwear Paint Pot
Editors’ choice: Maybelline New York Eye Studio Color Tattoo 24HR Cream Gel Shadow
Bloggers’ choice: Maybelline New York Eye Studio Color Tattoo 24HR Cream Gel Shadow

Eyeshadow (compact)
Readers’ choice: Estee Lauder Pure Color Instant Intense Eyeshadow Trios
Editors’ choice: Lancome Hypnose Palette
Bloggers’ choice: Lancome Hypnose Palette

Eyeliner (drugstore category)
Readers’ choice: Maybelline New York Lasting Drama Pen Gel Liner
Editors’ choice: Maybelline New York Hyper Glossy Liquid Liner
Bloggers’ choice: Maybelline New York Lasting Drama Pen Gel Liner

Eyeliner (department store/ speciality store category)
Readers’ choice: M.A.C Pro Longwear Eye Liner
Editors’ choice: Cosme Decorte AQMW Lasting Gel Eyeliner AND M.A.C Pro Longwear Eye Liner
Bloggers’ choice: VDL Ready Action Pen Liner
Under-eye concealer
Readers’ choice: Bobbi Brown Tinted Eye Brightener
Editors’ choice: Bobbi Brown Tinted Eye Brightener
Bloggers’ choice: Bobbi Brown Tinted Eye Brightener

EYES: skincare

Anti-ageing eye serum
Readers’ choice: Estee Lauder Advanced Night Repair Eye Serum Infusion
Editors’ choice: Shu Uemura Tsuya Skin Youth Infusing Eye Concentrate

Anti-ageing eye care
Readers’ choice: Estee Lauder Advanced Time Zone Age Reversing Line/Wrinkle Eye Creme
Editors’ choice: Shiseido Bio-Performance Super Corrective Eye Cream

Hydrating eye care
Readers’ choice: Kose Infinity Pure Advance Eye Jelly
Editors’ choice: Chanel Hydra Beauty Gel Yeux AND Guerlain Super Aqua-eye Serum

Brightening eye serum
Readers’ choice: Lancome Genifique Yeux Light-Pearl Eye-illuminating Youth Activator
Editors’ choice: Dr Wu Whitening System Brightening Eye Serum with Vitamin C+

Brightening eye care
Readers’ choice: Laneige White Plus Renew Eye Cream
Editors’ choice: Sulwhasoo Snowise EX Whitening Eye Treatment

All-in-one eye care
Readers’ choice: Shiseido Ibuki Eye Correcting Cream
Editors’ choice: Philosophy Miracle Worker Miraculous Anti-aging Retinoid Eye Repair

Eye care duos
Readers’ choice: Estee Lauder Re-Nutriv Re-Creation Eye Balm & Night Serum for Eyes
Editors’ choice: Lancome Absolue L’Extrait Regenerating Ultimate Eye Contour Ritual

LIPS

Lip treatment
Readers’ choice: Clinique Chubby Stick Intense Moisturizing Lip Colour Balm
Editors’ choice: Fresh Sugar Petal Tinted Lip Treatment Sunscreen SFP15
Bloggers’ choice: Fresh Sugar Petal Tinted Lip Treatment Sunscreen SFP15

Lipgloss
Readers’ choice: Dior Addict Gloss Mirror Shine Volume & Care
Editors’ choice: Dior Addict Gloss Mirror Shine Volume & Care
Bloggers’ choice: Guerlain Gloss d’Enfer
**Lipstick (semi-matte/matte)**
Readers’ choice: Bobbi Brown Creamy Matte Lip Color  
Editors’ choice: Givenchy Le Rouge Givenchy  
Bloggers’ choice: Burberry Lip Velvet  

**Lipstick (glossy)**
Readers’ choice: M.A.C Mineralize Rich Lipstick  
Editors’ choice: Cle de Peau Beaute Extra Rich Lipstick  
Bloggers’ choice: Yves Saint Laurent Beauté Rouge Volupte Shine  

**Liquid lipstick**
Readers’ choice: M.A.C Mineralize Rich Lipstick  
Editors’ choice: Cle de Peau Beaute Extra Rich Lipstick  
Bloggers’ choice: Yves Saint Laurent Beauté Rouge Volupte Shine  

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**BODY**

**Nail polish**
Readers’ choice: Estee Lauder Pure Color Nail Lacquer Metal Mania  
Editors’ choice: Guerlain La Laque Couleur  
Bloggers’ choice: Lancome Vernis in Love  

**Hand treatment**
Readers’ choice: Crabtree & Evelyn Verbena and Lavender de Provence Ultra-moisturising Hand Therapy  
Editors’ choice: Crabtree & Evelyn Somerset Meadow Ultra-moisturising Hand Therapy  

**Light body treatment (drugstore category)**
Readers’ choice: Nivea Body Intensive Moisture Serum SPF25/PA++  
Editors’ choice: Jergens Overnight Repair Nightly Restoring Moisturizer  

**Light body treatment (department store/speciality store category)**
Readers’ choice: Crabtree & Evelyn Verbena and Lavender de Provence Body Lotion  
Editors’ choice: Kiehl’s Aromatic Blends Skin-softening Body Lotion  

**Rich body treatment**
Readers’ choice: L’Occitane Pivoine Flora Shimmering Oil  
Editors’ choice: Kenzoki Sensual Bare Body Cream AND The Body Shop Honeymania  
Body Butter  

**Body wash**
Readers’ choice: Crabtree & Evelyn Verbena and Lavender de Provence Bath & Shower Gel  
Editors’ choice: Dewi Sri Spa Martha Tilaar Body Foam
Body scrub
Readers’ choice: L’Occitane Almond Shower Scrub
Editors’ choice: L’Occitane Almond Shower Scrub

Slimming/firming/anti-cellulite treatment
Readers’ choice: Clarins Body Lift Cellulite Control
Editors’ choice: Clarins Body Lift Cellulite Control

HAIR

Colour/-shine-protecting shampoo
Readers’ choice: Tsubaki Head Spa Shampoo
Editors’ choice: Alterna Caviar Anti-aging Replenishing Moisture Shampoo
Bloggers’ choice: Alterna Caviar Anti-aging Replenishing Moisture Shampoo

Color/-shine-protecting conditioner
Readers’ choice: Tsubaki Head Spa Conditioner
Editors’ choice: Sebastian Professional Trilliance Conditioner
Bloggers’ choice: Joico K-Pak Color Therapy Conditioner

Hair-smoothing shampoo
Readers’ choice: L’Occitane Repairing Shampoo
Editors’ choice: L’Oreal Professionnel Xtenso Care Wave Collagen + Incell Nutri-defining Shampoo
Bloggers’ choice: L’Oreal Professionnel Xtenso Care Wave Collagen + Incell Nutri-defining Shampoo

Hair-smoothing conditioner
Readers’ choice: L’Occitane Repairing Conditioner
Editors’ choice: Mane ‘n Tail Herbal Gro Conditioner
Bloggers’ choice: John Frieda Frizz-Ease Straight Ahead Conditioner

Hair-strengthening shampoo
Readers’ choice: Tsubaki Damage Care Shampoo
Editors’ choice: Organix Anti-Breakage Keratin Oil Shampoo
Bloggers’ choice: Redken Diamond Oil Shampoo

Hair-strengthening conditioner
Readers’ choice: Dove Damage Therapy Intensive Repair Conditioner
Editors’ choice: Redken Diamond Oil Conditioner
Bloggers’ choice: Redken Diamond Oil Conditioner

Volumising shampoo
Readers’ choice: L’Occitane Volumizing Shampoo
Editors’ choice: John Frieda Luxurious Volume Touchably Full Shampoo
Bloggers’ choice: John Frieda Luxurious Volume Touchably Full Shampoo

Volumising conditioner
Readers’ choice: L’Occitane Volumizing Conditioner
Editors’ choice: John Frieda Full Repair Full Body Conditioner
Bloggers’ choice: John Frieda Luxurious Volume Touchably Full Conditioner
Dull/dry/damaged hair leave-in treatment (drugstore category)
Readers’ choice: Asience Leave-On Treatment Oil/Treatment Milk/Treatment Water
Editors’ choice: Organix Ever Straight Brazilian Keratin Therapy Shimmering Keratin Oil
Bloggers’ choice: Organix Renewing Moroccan Argan Oil Light Penetrating Oil for Fine & Brittle Hair/ Organix Renewing Moroccan Argan Oil Extra Penetrating Oil for Dry & Coarse Hair

Dull/dry/damaged hair leave-in treatment (speciality store/salon category)
Readers’ choice: L’Occitane Repairing Oil
Editors’ choice: Percy & Reed Smoothed, Sealed & Sensational No Oil Oil for Thick Hair/Volumising No Oil Oil for Fine Hair
Bloggers’ choice: Joico K-Pak Color Therapy Restorative Styling Oil

Dull/dry/damaged hair rinse-off treatment (drugstore category)
Readers’ choice: Essential Rich Premier Intensive Hair Mask/Nuance Airy Intensive Hair Mask
Editors’ choice: Organix Hydrating Macadamia Oil Intensive Moisture Mask
Bloggers’ choice: John Frieda Frizz-Ease Miraculous Recovery Intensive Masque

Dull/dry/damaged hair rinse-off treatment (speciality store/salon category)
Readers’ choice: L’Occitane Repairing Mask
Editors’ choice: Joico K-Pak RevitaLuxe
Bloggers’ choice: Kerastase Specifique Sensidote Dermo-calm Masque

Curling/waves styling product
Readers’ choice: L’Oreal Paris Everstyle Curl Activating Mousse
Editors’ choice: Ma Cherie Hair Gelee (soft wave)
Bloggers’ choice: John Frieda Frizz-Ease Dream Curls Styling Spray

Volumising styling product (drugstore category)
Readers’ choice: L’Oreal Paris Everstyle Volume Boosting Mousse
Editors’ choice: L’Oreal Paris Everstyle Volume Root Lifting Spray AND Liese Airy Style Blow-dry Water
Bloggers’ choice: L’Oreal Paris Everstyle Volume Boosting Mousse

Volumising styling product (speciality store/salon category)
Readers’ choice: L’Occitane Volumizing Mist
Editors’ choice: Joico Instant Refresh Dry Shampoo AND Redken Signature Look Wind Blown 05
Bloggers’ choice: Percy & Reed No-fuss Fabulousness Dry Shampoo

Anti-frizz styling product
Readers’ choice: Toni & Guy Hair Meet Wardrobe Classic Shine Gloss Serum
Editors’ choice: John Frieda Brilliant Brunette Liquid Shine Shine Shock Perfecting Glosser
Bloggers’ choice: Toni & Guy Hair Meet Wardrobe Classic Shine Gloss Serum

Natural/flexible hold styling product
Readers’ choice: Redken Signature Look Fashion Waves 07
Editors’ choice: Toni & Guy Hair Meet Wardrobe Casual Sea Salt Texturising Spray
Bloggers’ choice: Redken Signature Look Fashion Waves 07
Strong hold styling product
Readers’ choice: L’Oreal Paris Everstyle Strong Hold Styling Spray
Editors’ choice: Toni & Guy Hair Meet Wardrobe Creative Extreme Hold Hairspray
Bloggers’ choice: Toni & Guy Hair Meet Wardrobe Creative Extreme Hold Hairspray

Multi-purpose hair oil
Readers’ choice: L’Oreal Paris Extraordinary Oil
Editors’ choice: Kerastase Elixir Ultime Rose Millenaire
Bloggers’ choice: Alterna Bamboo Smooth Kendi Dry Oil Micromist

Fragrances

Women’s EDT (fresh)
Readers’ choice: Dior Miss Dior EDT
Editors’ choice: Crabtree & Evelyn Somerset Meadow EDT

Women’s EDP (fresh)
Readers’ choice: Kenzo Flower in The Air EDP
Editors’ choice: Honey Marc Jacobs EDP

Women’s EDT (sophisticated)
Readers’ choice: Salvatore Ferragamo Signorina EDT
Editors’ choice: The Body Shop Honeymania EDP

Women’s EDP (sophisticated)
Readers’ choice: Dior J’adore Voile de Parfum
Editors’ choice: Estee Lauder Very Estee EDP

Men’s EDT (sophisticated)
Readers’ choice: Ralph Lauren Polo Red EDT
Editors’ choice: Adam Levine EDT

Men’s EDT (fresh)
Readers’ choice: Burberry Brit Rhythm EDT
Editors’ choice: Prada Luna Rossa EDT

BEST TRENDS

CC cream
Readers’ choice: Chanel CC Cream Complete Correction SPF30/PA+++ 
Editors’ choice: Lancome Renergie CC Multi-lift SPF30/PA++
Bloggers’ choice: The Face Shop Face It Aura Color Control Cream SPF30/PA++

Men’s grooming salon
Editors’ choice: Sultans of Shave
Cleansing gadget
Readers’ choice: Clarisonic Mia 2
Editors’ choice: Clarisonic Mia 2

Best Newcomer
Readers’ choice: Nars
Editors’ choice: Tom Ford

Best Counter Service
Editors’ choice: Jacintha Mak of Lancome at Robinsons Raffles City

Most inspiring fragrance ad
Issey Miyake L’eau D’Issey