

(Embargoed till 7.00pm, 16 February 2016)

HWM+HardwareZone.com Tech Awards 2016 Trivia Sheet

Total number of awards presented in 2016: **77** awards categories

- 33 Editor's Choice
- 40 Readers' Choice
- 4 Innovation awards
- New video games categories, in collaboration with GameAxis

Winners of this year's Innovation Awards are **Apple, AMD, DJI, and Sony**

- **AMD HBM (High-Bandwidth Memory)** technology for its breakthrough in 3D-stacked memory which greatly increases memory bandwidth while reducing power consumption and form factor
- **Apple 3D Touch** on the iPhone 6s for having the most significant improvement in touchscreen input technology and user experience
- **DJI Osmo** for packing a full-featured, gimbal-stabilized 4K video camera into a single consumer handheld device
- **Sony RX1R II** for its introduction of the world's first optical variable low-pass filter, which enables photographers to enable or disable the low pass filter on-demand

Intel is the only brand to have won both its Editor's Choice (Best Desktop CPU) and Readers' Choice (Best CPU Brand) nominations for seven years running (2010 – 2016)

Winners with 3 or more awards (Editor's Choice – EC and Readers' Choice – RC):

- **APPLE** (7 awards)
 - EC for Best Consumer Tablet (8-inch)
 - EC for Best Consumer Tablet (10-inch & Above)
 - EC for Best Camera Smartphone
 - EC for Best Mobile Chip
 - RC for Best Tablet Brand
 - RC for Best Smartwatch Brand
 - EC for Innovation Awards - Apple iPhone 6s (3D Touch)

- ASUS (8 awards)
 - EC for Best Motherboard for Intel
 - EC for Best Mainstream Smartphone
 - EC for Best Wireless Router
 - RC for Best Graphics Card Brand
 - RC for Best Motherboard Brand
 - RC for Best Gaming Monitor Brand
 - RC for Best 2-in-1 Notebook Brand
 - RC for Best Wireless Networking Brand

- Bose (3 awards)
 - EC for Best Wireless Speakers Brand
 - RC for Best Home Theater System Brand
 - RC for Best Wireless Speakers Brand

- Canon (4 awards)
 - EC for Best AIO Colour Inkjet Printer
 - RC for Best Compact Camera Brand
 - Best Interchangeable Lens Camera Brand
 - Best Inkjet Printer Brand

- Samsung (6 awards)
 - EC for Best Solid State Drive
 - EC for Best High-end Smartphone
 - EC for Best Smartwatch
 - RC for Best SSD Brand
 - RC for Best TV Brand
 - RC for Best Mainstream Smartphone Brand

- Sony (4 awards)
 - EC for Best Wireless Portable Speakers
 - EC for Best High-end Interchangeable Lens Camera
 - RC for Best Home Theater Projector Brand
 - RC for Best Gaming Console Brand

Readers' Choice by the numbers

Total categories voted: **40**

Total brands nominated: **199**

Editor's Choice by the numbers

Total merit product categories: **33 + 4 Innovation Awards**

Total products evaluated: **148**