

Annexe B: Participating Brands in The Art of Gifting

Brand	Adopted artist	Christmas Gift
Commune	Red Tram in Prague by Khairul	1st 50 to receive: Commune signature fragrance worth S\$39.90
Gieves & Hawkes	Sir Stamford Raffles by Jolie Lim	1st 100 to receive: \$50 cash voucher
Gocco	Dino #3 by Sheng Jie	All to receive: GOCCO Polo Tee. Each polo shirt is retailing at \$42. Choose from in-store designs and sizes.
Kelture Aveda Hair Salon	Monster Robot by Joshua Lim	1st 100 to receive: 1. \$50 voucher for hair technical services 2. \$50 voucher for facial therapy 3. Plus, choice of : Aroma Candle worth \$60 or Hand Relief & Stress Fix Set worth \$40
Metro	Animals Boarding by Tay Jun-Yi	All to receive: Metro exclusive Christmas Choco Bear 45cm (retail price: \$29.90)
O'Coffee Club	Enchanted Cupcake by Grace Ong	1st 100 to receive: 1 pair of Breakfast Gift Vouchers (maximum retail value of \$39.80). T&Cs apply.
Timberland	Chateau Museum by Glenn Phua	1st 100 to receive: 1. \$20 voucher (T&Cs apply) 2. Timberland Limited Edition T-shirt designed by student artist from Pathlight
White Space by Heng Artland	Sequoia Trees by Ng Li Jie	Receive 1 new original artwork by Jane Yap (28x20cm) when you purchase the artist's original artwork. 1st 50 to purchase the prints receive: \$100 cash voucher valid for purchase of Jane Yap's My New Outfit, mixed media on Japanese paper

Merlin Frame Maker & Art Gallery is also the proud sponsor of the four special frames for the live art segment at The Art of Gifting launch.

Brand	Background
Commune #04-06/07	Established in 2011, Commune is a home-grown furniture design and lifestyle company that crafts high quality artisanal works for the design savvy. The brand's commitment to quality is reflected in its involvement across the full production process – from creative conceptualisation to the eventual manufacture of each final product. A strong advocate for sustainability, Commune also uses eco-conscious wood and timber imported from sustainable sources in USA and Asia. To date, Commune has established a strong regional presence with stores in Singapore, China, Malaysia and Australia.
Gieves & Hawkes #01-27	Savile Row is the world's most iconic address for the best in bespoke tailoring and home to legendary Gieves & Hawkes – Royal Warrant holders to the British Royal family and furnishers to elegant gentlemen today. Using the finest fabrics, highest quality design and production, Gieves & Hawkes take inspiration from a rich archive and history, creating modern classics from formal evening wear to suiting and through to casual wear.
Gocco #05-14	Founded in 2000, GOCCO is the Spanish Fashion Brand for Children. Known for its "updated-classic" style, GOCCO collection features its signature handcrafted smocked dresses and modern prints on timeless silhouettes. Every collection is a result from perfecting pieces for each child to express their unique sense of style without compromising on comfort. To complement the thoughtfully designed collections, a range of accessories from scarves, bags, shoes to even jewelry are available to achieve the dream look of every child. GOCCO offers clothing for newborn to the age of 14 years.
Kelture Aveda Hair Salon #05-07	Kelture Aveda – an Aveda Lifestyle Spa Salon – where Kelture luxuriates the art of hairdressing with Aveda's art and science of pure flower and plant essences, pampering our guests with a total wellness experience that will rejuvenate mind, body, skin and hair. Kelture is beyond hairdressing as we pride the art of dressing hair that suits our guests' lifestyle and encompasses their precinct in social and career characteristics - a personal branding. Our guests' well-being is our priority and we empower the art of hairdressing to customise hair colours and wellness with botanical innovation by Aveda.
Brand	Background

Merlin Frame
Maker & Art
Gallery
#05-30

Beginning from the frame, Merlin Frame Maker & Art Gallery ensures that our wood is of the highest quality and clear from any form of dirt. We perform our due diligence in preventing any foreign organisms from coming into contact with your artwork. Our experienced framing consultants do not only assist you in the selection of your frame, but in choosing the correct framing method that is most suited to your needs to bring out the best in your artwork and ensure its longevity.

Metro
#02-21/28A,
03-21/28 & 04-
21/28

Metro Paragon is located on Orchard Road catering to the well-heeled and sophisticated ladies seeking indulgence in beauty, fashion and accessories. With a wonderful array of exciting merchandise well-suited for everyone, it is also a great shopping destination for the modern family and young urbanites. The store offers shoppers a one-stop shopping experience with 4 floors of retail therapy. Indulge yourself with the latest fashion for the Ladies, the Men and the Little Ones! Or pamper yourself with the wide variety of Cosmetics and Fragrances brands at Metro's Beauty Gallery. Choose to spruce up your home with the complete selection of Household and Home linen products or simply pick up the latest toy to delight your bundle of joy!

O'Coffee Club
#03-09 & #03-
K1

O'Coffee Club offers a palate adventure from Bean to Cup with locally roasted premium gourmet coffee beans. Embark on a beautiful journey through a wide selection of coffee beans sourced from some of the best coffee-growing countries in the world. To ensure consistency in taste profiles of beans served at all its stores, O'Coffee Club has been working with the same specialty roaster for the past twenty years. Through this close relationship and careful curation, customers are assured of the beans' qualities as well as the ultimate freshness and consistency of their brews. Dedication and commitment to serving quality products have gained O'Coffee Club numerous accolades over the years, including recognition as one of Singapore's Superbrands since 2011 and as AsiaOne's People's Choice 2014.

Brand	Background
Timberland #04-34	<p>Timberland is a global leader in the design, manufacturing and marketing of premium footwear, apparel and accessories for the outdoor lifestyle. Best known for the original yellow boot introduced in 1973, Timberland today outfits consumers from toe-to-head, with versatile collections that reflect the brand's rich heritage of craftsmanship, function and style. Timberland markets lifestyle products under the Timberland® and Timberland Boot Company® brands, and industrial footwear and work wear under the Timberland PRO® brand. Its products are sold throughout the world in leading department and specialty stores as well as company-owned retail locations and online. Timberland's dedication to making quality products is matched by an unwavering commitment to environmental and social responsibility – to make things better for its products, the outdoors, and communities around the globe.</p>
White Space by Heng Artland #04-08	<p>White Space Art Asia was created in conjunction with the Heng Artland Gallery of Singapore to discover and promote a new generation of young and contemporary ink artists. We have over thirty years of history as a gallery, and we started working with artists in China prior to the existence of a Chinese art market and before the Chinese economy opened up. Our focus and expertise is on Chinese ink, the fastest growing segment in the fastest growing art market in the world.</p> <p>Our in-house curation team, located both in China and in Singapore have on average more than ten years of tenure with the gallery, and that experience allows us to navigate the complexities of the rapidly developing world of Chinese art. We work directly with artists, and we have a long track record of spotting young talent and forging long-lasting relationships that span over fifteen to twenty years.</p> <p>White Space Art Asia organizes exhibitions for emerging artists, consultation on collections, publication of art books, as well as conducting talks on art.</p>