

MCCOY COMPONENTS PTE LTD

Year of Incorporation: 2002

Number of Employees: 8

Principal Activities

Leading semiconductor distributor specialising in demand creation and servicing the original equipment manufacturing (OEM) or electronics manufacturing service (EMS).

Key Successes

1. Made use of another supplier's Bluetooth microchips to design a Bluetooth module, which it sold to Creative Technology. Creative Technology went on to incorporate the module in its first-generation Bluetooth-enabled stereo headsets.
2. Seeing a potential application in high-end airline cabins, the Company played middleman and helped the supplier design premium active noise cancellation headphones, which found their way into the first and business class cabins of Singapore Airlines Airbus A380 and Boeing 777 aircraft.
3. Established presence in Singapore, China, Malaysia and expanding network in Hong Kong, India, Vietnam, Thailand and Philippines.