

Emergence into success with



\$S\$390,000
in cash*, grants and professional services

Receive top recognition

Capability building programme

Jointly presented by The Business Times and OCBC Bank, supported by SPRING Singapore, NUS Extension, RSM Chio Lim, ACORN Marketing & Research and SingTel, Emerging Enterprise 2010 will honour up to three SMEs with the drive to succeed. A special award will also be given to recognise an outstanding SME.

Qualifying Criteria

Applications must be accompanied by the financial statements for the last 2 financial years, and the nominated enterprise should:

- Be registered as a sole proprietorship, partnership, limited partnership or private limited company in Singapore.
- Be at least 30% owned by Singaporeans or Singapore Permanent Residents.
- Have no more than 20% in corporate shareholding. The net tangible asset of the corporate shareholder shall not be more than S\$50 million.
- Meet annual sales turnover of not more than S\$10 million as at the last financial year.
- Have at least 1 year but not more than 10 years of business operations.
- Have fixed assets of not more than S\$15 million.
- Employ no more than 200 employees.

* The cash will be made available in the form of an interest-free loan. Terms and conditions apply.

Share Your Business Plan With Us

All applications will be assessed in the following areas.

Using the following structure, share with us your business plan in not more than 1,500 words in English.

(Font: Arial, Size: 12pt)

Vision & Mission

- What is your entity's vision and mission?

Milestones & Challenges

- What are the major achievements of your entity?
- What are the major challenges of your entity and how did you overcome them?

Management Team

- Describe your management team and people management strategy

Business Model

- Describe how you intend to grow your business in the next 3 to 5 years

Business Growth

- Explain how the management team intends to use the prize money and packages to achieve your business objectives in the next 3 to 5 years.

Closing date: 12 March 2010

Please detach this portion and submit together with your business plan.

Details of the Entity

Entity Name: _____
 Entity Address: _____
 Telephone No.: _____ Fax No.: _____
 Business / Company Registration No.: _____ Date of Incorporation: _____
 Type of Industry: _____
 Sole Proprietor / Partnership / Limited Partnership / Private Limited (Please circle) No. of Employees: _____

Details of the Entity's Financial Information

Performance Indicator	Previous Financial Year	Current Financial Year	Projection for next 1 year
Financial Year End (Month / Year)			
Gross Turnover (S\$)			
Gross Profit (S\$)			
Operating Profit before Tax (S\$)			
Total Fixed Assets (S\$)			
Total Net Tangible Assets (S\$)			
Shareholder Funds (S\$)			
Paid-up Capital (S\$)			

Declaration

I have read and agree to abide by the terms and conditions of the Emerging Enterprise 2010 as set out above and in the website www.ee2010.com.sg. I declare that the facts stated in the submission together with all the accompanying documents and information are true and correct, and I have satisfied the eligibility criteria.

- I agree:
- to accept the decision of the organisers as final. I understand that in the event that my application is rejected, the organisers are not under any obligation whatsoever to render me any reason or explanation.
 - to provide my organisation's actual and projected financial figures, to provide any clarification and additional information with regard to this submission which the organisers may require from time to time.
 - to abide by the publicity plan and guidelines stipulated by the organisers, including rules and standards regarding the use of my company logo.
 - The Emerging Enterprise 2010 may be revoked by the organisers in the event that any of the above terms and conditions for this submission is breached.

Name of Applicant: _____
 Mr / Ms / Dr: _____
 Designation: Owner / CEO / Partner / MD (Please Circle)
 Others: _____
 NRIC / Passport No.: _____
 Email: _____
 Mobile No.: _____
 Date of Submission: _____
 Signature: _____

Mail the completed documents to:
Emerging Enterprise 2010
RSM Chio Lim LLP, 8 Wilkie Road
#03-08 Wilkie Edge, Singapore 228095

Submission deadline: **Friday, 12 March 2010**
 For more information, please call Doris Lee at **6319 2059**
 or email leeydy@sph.com.sg
 Website: www.asiatone.com/EE2010