

SINGAPORE PRESS HOLDINGS LIMITED

(UEN/Company Registration No: 198402868E)

PRICING OF FIXED RATE NOTES DUE 2015 UNDER SINGAPORE PRESS HOLDINGS LIMITED'S S\$1,000,000,000 MULTICURRENCY MEDIUM TERM NOTE PROGRAMME (the "Programme") ESTABLISHED ON 22 FEBRUARY 2010

Further to the Company's announcement dated 22 February 2010 in relation to the establishment of the Programme and the proposed issue of the first series of notes (the "Notes") pursuant to the Programme (the "Issue"), Singapore Press Holdings Limited (the "Company") is pleased to announce that its dealer for the Issue, Oversea-Chinese Banking Corporation Limited, has closed the book of orders for the Issue.

The size of the Issue is S\$600 million (after the exercise of the upsize option) and the Notes will bear interest at a fixed interest rate of 2.81% per annum payable semi-annually in arrears. The Notes will constitute direct, unconditional and unsecured obligations of the Company.

The Notes are expected to be issued on 2 March 2010.

Singapore,
23 February 2010