

**SINGAPORE PRESS HOLDINGS LIMITED**

(UEN/Company Registration No: 198402868E)

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**ISSUE OF S\$600 MILLION 2.81% FIXED RATE NOTES DUE 2015 UNDER  
SINGAPORE PRESS HOLDINGS LIMITED'S S\$1,000,000,000  
MULTICURRENCY MEDIUM TERM NOTE PROGRAMME (THE  
"PROGRAMME") ESTABLISHED ON 22 FEBRUARY 2010**

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Singapore Press Holdings Limited (the "Company") wishes to announce that further to the Company's announcements dated 22 February 2010 and 23 February 2010 in relation to the establishment of the Programme and the issue of notes pursuant to the Programme, the Company has issued S\$600 million Fixed Rate Notes Due 2015 (the "Notes").

The Notes will mature on 2 March 2015 and bear a fixed interest rate of 2.81% per annum payable semi-annually in arrears.

Approval in-principle has been granted by the Singapore Exchange Securities Trading Limited ("SGX-ST") for the listing and quotation of the Notes on the SGX-ST. Admission to the Official List of the SGX-ST and quotation of the Notes on the SGX-ST is not to be taken as an indication of the merits of the Company, its subsidiary companies, its associated companies, the Programme or the Notes. The Notes are expected to be listed on the SGX-ST the following business day.

Singapore,  
2 March 2010