

Appendix I

Corporate Profiles of Emerging Enterprise 2010 Partners

About SPRING Singapore

SPRING Singapore is the enterprise development agency for growing innovative companies and fostering a competitive SME sector. We work with partners to help enterprises in financing, capabilities and management development, technology and innovation, and access to markets. As the national standards and accreditation body, SPRING also develops and promotes internationally-recognised standards and quality assurance to enhance competitiveness and facilitate trade.

Please visit www.spring.gov.sg for more information and news about SPRING Singapore.

About NUS Extension

Our Mission

To make the NUS experience of excellence in higher education available to a wider community of interested learners and thus to strengthen our University's social impact and its relationships with different segments of society.

Corporate Profile

NUS Extension is the continuing education arm of the National University of Singapore (NUS), the nation's premier university. For more than 40 years since our inception in 1966 as the Extra-mural Studies Department of the then University of Singapore, we have dedicated ourselves to providing a meaningful and enriching experience for lifelong learners.

As an integral part of NUS, NUS Extension seeks to support the University's philosophy for quality education and innovation. We are always keen to develop new ideas and ready to respond promptly and dynamically to learning needs.

Our heritage ensures that we have access to the best of all worlds: finest instructors, well-researched and time-tested training methods, as well as innovative learning resources. Leveraging on our University's pool of academia and network of leading industry practitioners, we impart up-to-date knowledge and skills that maximise your potential and sharpen your competitive edge, so as to help you better meet the ever-changing trends of the knowledge economy and work climate.

Our Areas of Expertise

Today, NUS Extension offers a comprehensive suite of courses in the following learning platforms:

- Professional and Management (Staying Relevant)
- Enterprise Leadership (Cultivating Leaders)
- Entrepreneurship Development (Nurturing Entrepreneurs)
- Personal Enrichment (Enhancing the Individual)

We cover an array of disciplines such as risk management, strategic planning, sales and marketing, customer service, computing, language, culture and the arts, as well as health and wellness, just to name a few.

Our philosophy is to nurture people by providing learning opportunities at all stages of life. Whether your objective is to acquire professional skills for career advancement, learn the ropes of business start-up and management or engage in self-enrichment learning, we have something for you. At NUS Extension, we offer a range of possibilities.

About RSM Chio Lim LLP

RSM Chio Lim LLP is the largest accounting and business advisory group outside the Big 4 in Singapore, with a total staff strength of 500 in Singapore and 180 in Shanghai, Beijing, Suzhou, Shenzhen and Chengdu. Our reputation is built on technical competence, proactive client servicing and a commitment to uncompromising integrity, professionalism and high standards of service.

We are one of the first accounting firms in Singapore to be ISO 9001:2000 certified in 1997. The firm is ranked as a leading firm in Singapore in "World Tax 2010", a Euromoney guide to the world's leading tax firms. In Singapore, we have the largest market share as reporting accountants outside the Big 4.

We offer one-stop professionalism, convenience, and peace of mind to internationally active and growing businesses to set up and conduct business in Singapore and to use Singapore as a springboard to the region.

RSM Chio Lim LLP is the Singapore member of RSM International, the world's seventh largest accounting and consulting network, with 730 offices in 72 countries. Member firms are well-established practices of high local standing, often ranking within the Top Ten in their own locality. Our expertise covers the following areas:

- Audit
- Tax
- Transaction Support
- Sarbanes-Oxley Advisory
- Cross-border Investment Advisory
- China Practice
- Corporate Advisory
 - Corporate Finance
 - Corporate Recovery
 - Crisis Management
 - CFO2SME™
 - Forensic & Litigation Support
 - Valuation
- M&A Advisory
- Corporate Risk Advisory
- Outsourcing Services - Accounting, Payroll, Managed Services
- IT Services Non-Profit Organisations (NPOs)
- Technology Risk and Information Management Services (TRIMS)
- Company Formation Services

Please visit **www.RSMChioLim.com.sg** for more information.

About Acorn Marketing and Research

Acorn is a Singaporean market research company which has grown over the past 25 years to become the largest independent Asian market research group, with offices in 9 countries providing a full suite of consumer and B2B research services as well as turn-key research solutions to clients across Asia, the Middle East, Europe and the Americas.

We specialize in strategic development research such as uncovering market opportunities in crowded categories, brand positioning and new product development through the use of nuanced and tailor-made approaches to uncover the not-so-obvious customer insights.

For more information about us, please visit www.acornasia.com

About SingTel

SingTel is Asia's leading communications group with operations and investments around the world. Serving both the corporate and consumer markets, it is committed to bringing the best global communications solutions to customers in the Asia Pacific and beyond.

With significant operations in Singapore and Australia (through wholly-owned subsidiary SingTel Optus), the Group provides a comprehensive portfolio of services that includes voice and data solutions over fixed, wireless and Internet platforms, as well as infocomm technology and pay TV.

To serve the needs of multi-national corporations, SingTel has a network of 37 offices in 20 countries and territories throughout Asia Pacific, Europe and the United States. These offices enable SingTel to deliver reliable and quality network solutions to its customers, either on its own or jointly with local partners.

The Group also has major investments in Bangladesh, India, Indonesia, Pakistan, the Philippines and Thailand. Together with its regional partners, SingTel is Asia's largest multi-market mobile operator, serving more than 273 million customers in eight markets.

SingTel employs more than 23,000 people worldwide and had a turnover of S\$14.93 billion (US\$10.37 billion) and net profit after tax of S\$3.45 billion (US\$2.40 billion) for the year ended 31 March 2009.

More information can be found @ www.singtel.com and www.optus.com.au.