

Appendix 1 – Youth Marketing Summit Asia 2010 Speaker List

Name	Designation	Company Name
Aseem Puri	Regional marketing manager, fabric cleaning innovation	Unilever
Paul Borrud	Regional Vice President	FaceBook
Ed Tam	Director Of Invention	Mindshare
Kelven Tan	Senior Director - Sports Marketing	Singapore Sports Council
Gregory Ho	General Manager	Animax
Isabel Cheng	Director - Sales Marketing & Communications	Wildlife Reserves Singapore
Alan Chou	Group Marketing Manager, SEA Entertainment & Devices Division	Microsoft Operations Pte Ltd
Rob Campbell	Managing Partner / Creative Strategist	Sunshine
Matt Sutton	Managing director	AKTIV Digital
Sharon Koh	Senior Account Director	Bates 141
Shenzi Chua	Director & Founder	New Urban Male
Stanley Tay	Managing Director	PurpleClick Media
Gavin Gibson	Head of Ignition Factory	OMD
Jonathan Cummings	Managing Director	Start Asia
Ben Heyhoe Flint	Head of Fuse Asia Pacific	FUSE
Ian Stewart	Regional Director – Youth, Asia Pacific, Middle East & Africa,	TNS
Benjamin Koe	Co-Founder	JamiQ
Geoff Tan	Senior Vice President, Head - Strategic Marketing, Marketing Division	Singapore Press Holdings
Felix Soh	Digital Media Editor, English & Malay Newspaper Division	Singapore Press Holdings
Chris Soh	Centre Director 10Q Creative Hub	Media Alliance
Patwant Singh	Senior Reporter	Channel NewsAsia
Mark Inkster	General Manager	Microsoft Advertising / Microsoft Online Services Group SEA
Alexandre Olmedo	CEO Asia Pacific	Eyeka Asia Pacific
Bharad Ramesh	Regional Executive Director, Strategic Operations & Trading, Asia	Starcom Media Worldwide