



**SINGAPORE PRESS HOLDINGS LIMITED**

Reg. No. 198402868E

(Incorporated in Singapore)

**ANNOUNCEMENT**

**UNAUDITED RESULTS\* FOR THE PERIOD ENDED MAY 31, 2010**

**1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year**

**(i) Results for the Third Quarter ended May 31, 2010**

	<b>Group</b>		<b>Change</b>
	<b>3Q 2010</b>	<b>3Q 2009</b>	
	S\$'000	S\$'000	
Operating revenue			
Newspaper and Magazine	265,868	221,968	19.8
Property	135,297	94,370	43.4
Others	13,811	10,725	28.8
	<hr/> 414,976	<hr/> 327,063	26.9
Other operating income	3,410	4,119	(17.2)
	<hr/> 418,386	<hr/> 331,182	26.3
Materials, consumables and broadcasting costs	(38,835)	(45,448)	(14.6)
Property development costs	(28,076)	(18,199)	54.3
Staff costs	(96,390)	(70,847)	36.1
Depreciation	(17,439)	(17,029)	2.4
Other operating expenses	(51,113)	(42,899)	19.1
Finance costs	(9,701)	(5,459)	77.7
	<hr/>	<hr/>	
Profit before investment income and share of net profit/(loss) of associates and jointly-controlled entities #	176,832	131,301	34.7
Net income from investments	11,742	17,597	(33.3)
Share of net profit/(loss) of associates and jointly-controlled entities	651	(1,618)	NM
	<hr/>	<hr/>	
Profit before taxation	189,225	147,280	28.5
Taxation	(25,063)	(21,205)	18.2
Profit after taxation	<hr/> <hr/> 164,162	<hr/> <hr/> 126,075	30.2
Attributable to:			
<b>Shareholders of the Company</b>	<b>164,557</b>	<b>126,725</b>	<b>29.9</b>
Non-controlling interests	(395)	(650)	(39.2)
	<hr/> <hr/> 164,162	<hr/> <hr/> 126,075	30.2

# This represents the recurring earnings of the media and property businesses, including profits from the Group's Sky@eleven development.

\* Please refer to page 13 for the independent auditors' review report.

NM: Not meaningful

**1(a)(ii) Notes:****Profit after taxation is arrived at after accounting for:**

	<b>Group</b>		
	<b>3Q 2010 S\$'000</b>	<b>3Q 2009 S\$'000</b>	<b>Change %</b>
Reversal of allowance for stock obsolescence	97	827	(88.3)
Share-based compensation expenses	(2,639)	(1,708)	54.5
(Allowance)/Reversal of allowance for impairment of trade receivables	(117)	199	NM
Bad debts recovery	41	47	(12.8)
Amortisation of intangible assets	(612)	(613)	(0.2)
Impairment of goodwill	(1,286)	-	NM
Intangible assets written off	-	(1,000)	NM
Net profit on disposal of property, plant and equipment	115	306	(62.4)
Investment property written off	(50)	-	NM
Gain on disposal of an associate	-	1,984	NM
Interest income	2,295	1,328	72.8
Net foreign exchange loss	(57)	(3,682)	(98.5)
Realised gain/(loss) on derivative financial instruments	13	(309)	NM
Net (loss)/profit on sale of internally-managed investments	(1,219)	1,655	NM
Net fair value gain of:			
- Internally-managed assets at fair value through profit or loss	44	1,775	(97.5)
- Derivative financial instruments	332	4,676	(92.9)
Net income from funds under management	-	1,596	NM
Net over provision of prior years' taxation	46	428	(89.3)

### 1(a)(iii) Statement of Comprehensive Income

	<b>Group</b>		<b>Change</b>
	<b>3Q 2010</b>	<b>3Q 2009</b>	
	S\$'000	S\$'000	
Profit after taxation	164,162	126,075	30.2
Other comprehensive income/(loss), net of tax			
Cash flow hedges			
- net fair value changes	(699)	(1,956)	(64.3)
- transfer to income statement	3,149	2,842	10.8
Net fair value changes on available-for-sale financial assets	4,135	1,304	217.1
Currency translation difference			
- arising from consolidation of financial statements of foreign subsidiaries, associates and jointly- controlled entities	139	(3,694)	NM
- transfer to income statement on disposal of an associate	-	1,463	NM
	<u>6,724</u>	<u>(41)</u>	NM
Total comprehensive income	<u>170,886</u>	<u>126,034</u>	35.6
Attributable to:			
<b>Shareholders of the Company</b>	<b>171,334</b>	<b>127,196</b>	<b>34.7</b>
Non-controlling interests	(448)	(1,162)	(61.4)
	<u>170,886</u>	<u>126,034</u>	35.6

1(b)(i) **A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year**

**Balance Sheets As At**

	Group		Company	
	May 31, 2010 S\$'000	Aug 31, 2009 S\$'000	May 31, 2010 S\$'000	Aug 31, 2009 S\$'000
	<u>Note</u>			
<b>CAPITAL EMPLOYED</b>				
Share capital	494,738	490,890	494,738	490,890
Treasury shares	(19,921)	(25,578)	(19,921)	(25,578)
Reserves	265,842	219,160	49,060	50,557
Retained profits	1,393,464	1,370,704	330,224	519,514
Shareholders' interests	2,134,123	2,055,176	854,101	1,035,383
Non-controlling interests	(b) 66,943	9,486	-	-
<b>Total equity</b>	2,201,066	2,064,662	854,101	1,035,383
<b>EMPLOYMENT OF CAPITAL</b>				
<b>Non-current assets</b>				
Property, plant and equipment	435,166	462,534	279,790	296,897
Investment properties	1,171,797	1,174,465	-	-
Investments in subsidiaries	-	-	386,840	386,840
Investments in associates	56,610	45,600	29,326	29,326
Investments in jointly-controlled entities	12,860	17,441	-	-
Amount owing by subsidiaries	-	-	303,700	-
Long-term investments	290,185	244,918	27,630	28,146
Intangible assets	48,741	52,628	-	-
Other non-current assets	5,002	4,949	3,334	3,653
	2,020,361	2,002,535	1,030,620	744,862
<b>Current assets</b>				
Inventories	22,375	29,370	21,928	28,531
Trade receivables	663,534	434,008	106,040	87,256
Other receivables and prepayments	(a) 302,470	18,762	7,178	8,487
Short-term investments	720,587	448,572	260,092	169,940
Derivative financial instruments	1,905	2,300	11	131
Amount owing by subsidiaries	-	-	718,380	693,244
Amount owing by associates	80	21	-	-
Amount owing by jointly-controlled entities	101	537	34	27
Cash and cash equivalents	358,950	299,253	157,868	128,637
	2,070,002	1,232,823	1,271,531	1,116,253
<b>Total assets</b>	4,090,363	3,235,358	2,302,151	1,861,115
<b>Current liabilities</b>				
Trade payables	108,624	102,828	45,235	43,162
Other payables and accrued liabilities	158,108	133,581	126,960	105,246
Derivative financial instruments	403	129	142	47
Amount owing to subsidiaries	-	-	415,475	418,637
Amount owing to an associate	6	5	-	-
Amount owing to a jointly-controlled entity	11,583	18,424	11,574	18,406
Borrowings	17,400	870	-	-
Current income tax liabilities	119,285	71,584	56,599	44,285
	415,409	327,421	655,985	629,783
<b>Non-current liabilities</b>				
Other payables and accrued liabilities	21,509	22,858	-	-
Deferred income tax liabilities	53,036	80,232	41,435	44,196
Borrowings	(b) & (c) 1,384,013	723,393	748,367	150,000
Derivative financial instruments	15,330	16,792	2,263	1,753
	1,473,888	843,275	792,065	195,949
<b>Total liabilities</b>	1,889,297	1,170,696	1,448,050	825,732
<b>Net assets</b>	2,201,066	2,064,662	854,101	1,035,383

## Notes to Balance Sheets

- (a) The increase in other receivables and prepayments was mainly attributable to the amounts paid for the acquisition of an investment property (S\$287.2 million). The amounts will be classified under investment properties upon the handover of the property.
- (b) Non-controlling interests of the subsidiary company making the acquisition had contributed S\$122.5 million to-date for their share of the payments, of which S\$60.0 million was injected as equity. The balance of S\$62.5 million was recorded under borrowings (non-current), following the signing of the shareholder loan agreements.
- (c) In addition to the above, borrowings (non-current) increased further as a result of the issuance of S\$600.0 million of fixed rate notes.

### 1(b)(ii) Aggregate amount of group's borrowings and debt securities

#### Group Borrowings

##### Amount repayable in one year

As at May 31, 2010		As at August 31, 2009	
Secured S\$'000	Unsecured S\$'000	Secured S\$'000	Unsecured S\$'000
-	17,400	-	870

##### Amount repayable after one year

As at May 31, 2010		As at August 31, 2009	
Secured S\$'000	Unsecured S\$'000	Secured S\$'000	Unsecured S\$'000
570,000	814,013	570,000	153,393

#### Details of collateral

The secured bank loan facilities as at May 31, 2010 comprised the term loan facilities of S\$610 million (August 31, 2009: S\$610 million) undertaken by a subsidiary, Orchard 290 Ltd ("O290"), which commenced on June 21, 2006, with a tenure of five years and classified accordingly as a non-current liability.

The term loan is secured by way of a legal mortgage on the Group's investment property, a debenture over the assets of O290, an assignment of rental proceeds from the investment property and the insurances on the investment property.

O290 had repaid S\$40 million up to May 31, 2010.

1(c) **A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year**

**Consolidated Cash Flow Statement for the Third Quarter ended May 31, 2010**

	<b>3Q 2010 S\$'000</b>	<b>3Q 2009 S\$'000</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Profit before taxation	189,225	147,280
Adjustments for:		
Amortisation of intangible assets	612	613
Impairment of goodwill	1,286	-
Intangible assets written off	-	1,000
Depreciation	17,439	17,029
Net profit on disposal of property, plant and equipment	(115)	(306)
Investment property written off	50	-
Gain on disposal of an associate	-	(1,984)
Finance costs	9,701	5,459
Net income from investments	(11,742)	(17,597)
Share of net (profit)/loss of associates and jointly-controlled entities	(651)	1,618
Share-based compensation expenses	2,639	1,708
Other non-cash items	28	-
Operating cash flow before working capital changes	<u>208,472</u>	<u>154,820</u>
Changes in operating assets and liabilities, net of effects from acquisition and disposal of subsidiaries and business:		
Inventories	6,845	16,032
Trade and other receivables	(111,149)	(68,980)
Trade and other payables	60,818	9,982
	<u>164,986</u>	<u>111,854</u>
Income tax paid	(16,203)	(21,557)
Dividends paid	(112,386)	(112,221)
Dividends paid (net) by a subsidiary to a non-controlling interest	(13)	(30)
	<u>36,384</u>	<u>(21,954)</u>
(Increase)/Decrease in other non-current assets	(381)	659
(Decrease)/Increase in other non-current payables	(727)	319
Currency translation difference	54	(1,484)
<b>Net cash from/(used in) operating activities</b>	<u><u>35,330</u></u>	<u><u>(22,460)</u></u>

**Consolidated Cash Flow Statement for the Third Quarter ended May 31, 2010  
(cont'd)**

	<b>3Q 2010 S\$'000</b>	<b>3Q 2009 S\$'000</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property, plant and equipment	(5,027)	(7,308)
Proceeds from disposal of property, plant and equipment	151	48
Additions to investment properties	(2,448)	(7,912)
Acquisition of a jointly-controlled entity	-	(225)
Additional consideration paid on interests in a subsidiary	-	(46)
Additional consideration paid on interests in an associate	(3,727)	(3,514)
Proceeds from disposal of an associate	-	11,220
Dividends received from an associate	-	125
Decrease in amount owing by associates/jointly-controlled entities	242	2,177
Decrease in amount owing to an associate/ a jointly-controlled entity	(2,640)	(467)
Proceeds from disposal/redemption of long-term investments	-	58
Purchase of short-term investments	(415,601)	(10,531)
Proceeds from disposal of short-term investments	29,021	67,204
Net decrease in funds under management	-	26,371
Dividends received	10,406	10,610
Interest received	2,196	1,182
Other investment (loss)/income	(860)	5,805
	<u>(388,287)</u>	<u>94,797</u>
Add/(Less): Items not involving movement of funds		
Changes in fair value of financial instruments	(376)	(6,451)
Net loss/(profit) on sale of internally-managed investments	1,219	(1,655)
Currency translation loss	25	435
Effective interest on bonds	(204)	(53)
<b>Net cash (used in)/from investing activities</b>	<u>(387,623)</u>	<u>87,073</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from bank loans	10,600	-
Proceeds from issuance of fixed rate notes (net of transaction costs)	598,283	-
Repayment of loan from a non-controlling interest	(214)	(153)
Interest paid	(5,215)	(5,459)
Proceeds from issuance of shares by the Company	2,681	-
<b>Net cash from/(used in) financing activities</b>	<u>606,135</u>	<u>(5,612)</u>
<b>Net increase in cash and cash equivalents</b>	253,842	59,001
Cash and cash equivalents at beginning of period	<u>105,108</u>	<u>321,970</u>
<b>Cash and cash equivalents at end of period</b>	<u>358,950</u>	<u>380,971</u>

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year

Statements of Changes in Total Equity for the Third Quarter ended May 31, 2010

(a) Group

	Attributable to Shareholders of the Company									Non-controlling Interests S\$'000	Total Equity S\$'000
	Share Capital S\$'000	Treasury Shares S\$'000	Capital Reserve S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Currency Translation Reserve S\$'000	Retained Profits S\$'000	Total S\$'000		
Balance as at February 28, 2010	491,824	(19,921)	2,005	23,395	(15,174)	246,201	297	1,340,056	2,068,683	68,572	2,137,255
Total comprehensive income/(loss) for the quarter	-	-	-	-	2,450	4,135	192	164,557	171,334	(448)	170,886
Share-based compensation	-	-	-	2,643	-	-	-	-	2,643	-	2,643
Issue of shares	2,914	-	-	(233)	-	-	-	-	2,681	-	2,681
Dividends	-	-	-	-	-	-	-	(112,386)	(112,386)	(13)	(112,399)
Lapse of share options	-	-	-	(69)	-	-	-	69	-	-	-
Acquisition of additional interest in a subsidiary	-	-	-	-	-	-	-	1,168	1,168	(1,168)	-
<b>Balance as at May 31, 2010</b>	<b>494,738</b>	<b>(19,921)</b>	<b>2,005</b>	<b>25,736</b>	<b>(12,724)</b>	<b>250,336</b>	<b>489</b>	<b>1,393,464</b>	<b>2,134,123</b>	<b>66,943</b>	<b>2,201,066</b>



Statements of Changes in Total Equity for the Third Quarter ended May 31, 2010 (cont'd)

(a) Group (cont'd)

	Attributable to Shareholders of the Company								Non-controlling Interests S\$'000	Total Equity S\$'000	
	Share Capital S\$'000	Treasury Shares S\$'000	Capital Reserve S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Currency Translation Reserve S\$'000	Retained Profits S\$'000			Total S\$'000
Balance as at February 28, 2009	490,890	(25,578)	2,005	23,165	(15,030)	163,504	3,037	1,220,968	1,862,961	10,909	1,873,870
Total comprehensive income/(loss) for the quarter	-	-	-	-	886	1,304	(1,719)	126,725	127,196	(1,162)	126,034
Share-based compensation	-	-	-	1,714	-	-	-	-	1,714	-	1,714
Issue of shares	-	-	-	56	-	-	-	(46)	10	-	10
Dividends	-	-	-	-	-	-	-	(112,221)	(112,221)	(30)	(112,251)
Lapse of share options	-	-	-	(19)	-	-	-	19	-	-	-
<b>Balance as at May 31, 2009</b>	<b>490,890</b>	<b>(25,578)</b>	<b>2,005</b>	<b>24,916</b>	<b>(14,144)</b>	<b>164,808</b>	<b>1,318</b>	<b>1,235,445</b>	<b>1,879,660</b>	<b>9,717</b>	<b>1,889,377</b>

## Statements of Changes in Total Equity for the Third Quarter ended May 31, 2010 (cont'd)

### (b) Company

	Share Capital S\$'000	Treasury Shares S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Retained Profits S\$'000	Total Equity S\$'000
Balance as at February 28, 2010	491,824	(19,921)	23,395	(2,075)	25,076	363,124	881,423
Total comprehensive income for the quarter	-	-	-	197	126	79,417	79,740
Share-based compensation	-	-	2,643	-	-	-	2,643
Issue of shares	2,914	-	(233)	-	-	-	2,681
Dividends	-	-	-	-	-	(112,386)	(112,386)
Lapse of share options	-	-	(69)	-	-	69	-
<b>Balance as at May 31, 2010</b>	<b>494,738</b>	<b>(19,921)</b>	<b>25,736</b>	<b>(1,878)</b>	<b>25,202</b>	<b>330,224</b>	<b>854,101</b>
Balance as at February 28, 2009	490,890	(25,578)	23,165	(1,523)	23,527	505,767	1,016,248
Total comprehensive income for the quarter	-	-	-	133	2,324	56,355	58,812
Share-based compensation	-	-	1,714	-	-	-	1,714
Issue of shares	-	-	56	-	-	(46)	10
Dividends	-	-	-	-	-	(112,221)	(112,221)
Lapse of share options	-	-	(19)	-	-	19	-
<b>Balance as at May 31, 2009</b>	<b>490,890</b>	<b>(25,578)</b>	<b>24,916</b>	<b>(1,390)</b>	<b>25,851</b>	<b>449,874</b>	<b>964,563</b>

**1(d)(ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, as at the end of the current financial period reported and as at the end of the corresponding period of the immediately preceding financial year**

**Share Options**

- (a) Between March 1, 2010 and May 31, 2010, the Company issued 728,775 ordinary shares under the Singapore Press Holdings Group (1999) Share Option Scheme (the "1999 Scheme").
- (b) As a result of the 728,775 ordinary shares issued pursuant to the 1999 Scheme, the Company issued 7,361 management shares in accordance with the Newspaper and Printing Presses Act, Cap. 206 between March 1, 2010 and May 31, 2010.
- (c) Under the 1999 Scheme, options to subscribe for 40,256,725 ordinary shares remain outstanding as at May 31, 2010 compared to 49,494,300 ordinary shares as at May 31, 2009. Movements in the number of the unissued shares of the Company under the option during the third quarter are as follows:

<u>Outstanding as at 01.03.10</u> (‘000)	<u>Exercised</u> (‘000)	<u>Lapsed</u> (‘000)	<u>Outstanding as at 31.05.10</u> (‘000)
41,162	(729)	(176)	40,257

**Performance Shares**

- (a) At the extraordinary general meeting of the Company held on December 5, 2006, the Company's shareholders approved the adoption of the SPH Performance Share Plan and the 1999 Scheme was terminated with regard to the grant of further options. However, options granted and outstanding prior to such termination will continue to be valid and be subject to the terms and conditions of the 1999 Scheme.
- (b) As at May 31, 2010, the number of shares granted and outstanding (being contingent award) under the SPH Performance Share Plan was 6,858,141 (May 31, 2009: 6,028,427). Movements in the number of performance shares during the third quarter are summarised below:

<u>Outstanding as at 01.03.10</u> (‘000)	<u>Lapsed</u> (‘000)	<u>Outstanding as at 31.05.10</u> (‘000)
6,893	(35)	6,858

## Share Buy Back

No shares were bought back by the Company during the third quarter under the Share Buy Back Mandate (first approved by the Shareholders on July 16, 1999 and last renewed at the Annual General Meeting on December 4, 2009).

## Share Capital and Treasury Shares

As at May 31, 2010, the Company had 1,589,222,041 ordinary shares, 16,295,681 management shares and 4,884,205 treasury shares (August 31, 2009: 1,586,865,912 ordinary shares, 16,285,886 management shares and 6,270,609 treasury shares).

Movements in the number of the issued ordinary shares (excluding Treasury Shares) of the Company during the third quarter are as follows:

<u>Issued</u> <u>as at 01.03.10</u> (‘000)	<u>Share options</u> <u>exercised</u> (‘000)	<u>Issued</u> <u>as at 31.05.10</u> (‘000)
1,588,493	729	1,589,222

There were no sale, transfer, disposal, cancellation and/or use of treasury shares during the third quarter.

2. **Whether the figures have been audited, or reviewed and in accordance with which auditing standard or practice**

The financial information as set out in paragraphs 1, 4, 5, 6, 9, 10 and 12 of this announcement has been extracted from the condensed interim financial information that has been reviewed in accordance with Singapore Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity (“SSRE 2410”).

**3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of matter)**

The following is the independent auditors' review report dated July 12, 2010.

Report on the review of condensed interim financial information to the Board of Directors of Singapore Press Holdings Limited for the third quarter and year-to-date ended May 31, 2010

*Introduction*

We have reviewed the accompanying condensed interim financial information of Singapore Press Holdings Limited (the "Company") and its subsidiaries (the "Group") set out on pages # to #, which comprise the balance sheet of the Company and consolidated balance sheet of the Group as of May 31, 2010, and the related consolidated statements of income, comprehensive income, changes in equity and cash flows of the Group for the period from March 1, 2010 to May 31, 2010, and September 1, 2009 to May 31, 2010, and statement of changes in equity of the Company for the period from March 1, 2010 to May 31, 2010. Management is responsible for the preparation and presentation of this condensed interim financial information in accordance with Financial Reporting Standard 34, "Interim Financial Reporting". Our responsibility is to express a conclusion on this condensed interim financial information based on our review.

*Scope of Review*

We conducted our review in accordance with Singapore Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of condensed interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Singapore Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

*Conclusion*

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed interim financial information is not prepared, in all material respects, in accordance with Financial Reporting Standard 34, "Interim Financial Reporting".

PricewaterhouseCoopers LLP  
Public Accountants and Certified Public Accountants

Singapore,  
July 12, 2010

# The page numbers are as stated in the report of the review of condensed interim financial information dated July 12, 2010 included in the Singapore Press Holdings Group Condensed Interim Financial Information for the third quarter and year-to-date ended May 31, 2010.

4. **Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied**

**Accounting Policies**

The financial information has been prepared in accordance with the same accounting policies and methods of computation adopted in the audited financial statements of the previous financial year, except where new or amended Financial Reporting Standards ("FRS") and Interpretations to FRS ("INT FRS") became effective from this financial year.

The following are the new or amended FRS that are relevant to the Group:

FRS 1 (revised)	Presentation of Financial Statements
FRS 23 (revised)	Borrowing Costs
FRS 27 (revised)	Consolidated and Separate Financial Statements
FRS 103 (revised)	Business Combinations
Amendments to FRS 40	Investment Property
Amendments to FRS 102	Share-based Payment
Amendments to FRS 107	Improving Disclosures about Financial Instruments
FRS 108	Operating Segments

The adoption of the above FRS has not materially affected the results of the Group. Additional disclosures will be required in the financial statements of the Company and its subsidiaries for the financial year ending August 31, 2010.

5. **Earnings per share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends**

**Earnings Per Share for the Third Quarter ended May 31, 2010**

		Group	
		3Q 2010	3Q 2009
(a)	Based on the weighted average number of shares on issue (S\$)	0.10	0.08
(b)	On fully diluted basis (S\$)	0.10	0.08

6. **Net asset value (for the issuer and group) per share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current period reported on and (b) immediately preceding financial year**

**Net Asset Value Per Share As At**

	Group		Company	
	May 31, 2010	Aug 31, 2009	May 31, 2010	Aug 31, 2009
Net asset value per share based on total number of issued shares at the end of period/year (S\$)	1.33	1.28	0.53	0.65

7. **A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on**

**Business Segments/Review of Results**

**Business Segments**

The Group is organised into three major operating segments, namely Newspaper and Magazine, Treasury and Investment and Property. The Newspaper and Magazine segment is involved in the publishing, printing and distributing of newspapers and magazines. The Treasury and Investment segment manages the investment activities of the Group. The Property segment holds, manages and develops properties of the Group. Other operations under the Group, which are currently not significant to be reported separately, are included under "Others". These comprise the Group's investments and businesses in Internet and related activities, outdoor advertising, radio broadcasting, TV broadcasting, organising conventions/conferences/events, book publishing and distribution and online investor relations services.

**Review of Results for the Third Quarter ended May 31, 2010 ("3Q2010") compared with the Third Quarter ended May 31, 2009 ("3Q2009")**

- 7.1 Group operating revenue at S\$415.0 million was S\$87.9 million (26.9%) higher than that of 3Q2009. Boosted by the strong rebound in advertisement sales, the Group's Newspaper and Magazine segment achieved revenue of S\$265.9 million, a S\$43.9 million (19.8%) increase. Print advertisement revenue jumped 28.1% to S\$204.3 million with improvements seen in Display, Recruitment and other advertisement categories. Circulation revenue decreased by S\$1.7 million (3.1%). Revenue from the Property segment rose by S\$40.9 million (43.4%) to S\$135.3 million, on the back of higher revenue from Sky@eleven and the increase in rental income from Paragon. Sky@eleven obtained its Temporary Occupation Permit ("TOP") in May 2010.

- 7.2 Materials, consumables and broadcasting costs declined by S\$6.6 million (14.6%), due largely to lower newsprint costs of S\$8.8 million (27.3%).

Property development costs of S\$28.1 million were recognised for Sky@eleven, up S\$9.9 million (54.3%) from 3Q2009.

Staff costs increased by S\$25.5 million (36.1%) to S\$96.4 million as a result of higher variable bonus provision in line with the improved profits from the newspaper business and lower government jobs credit grant received this year.

Other operating expenses had increased by S\$8.2 million (19.1%) mainly due to higher production and premises costs, and other overheads.

- 7.3 As a result, the Group delivered a strong performance in 3Q2010 with recurring earnings at S\$176.8 million, S\$45.5 million (34.7%) higher than that of 3Q2009.
- 7.4 Investment income of S\$11.7 million in 3Q2010 mainly comprised dividend and interest income.
- 7.5 The Group's share of results of associates and jointly-controlled entities included profits from MediaCorp Press and net losses from its new media investments.
- 7.6 Taxation charge of S\$25.1 million was arrived at after accounting for tax on the taxable income at the corporate tax rate of 17%. There were no material adjustments for under or over provision of taxation in respect of prior years.
- 7.7 Consequently, net profit attributable to shareholders of the Company was S\$164.6 million, 29.9% higher compared to S\$126.7 million for 3Q2009.

8. **Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results**

No forecast was made previously.



**9(a) Performance for the Year-To-Date ended May 31, 2010**

**(i) Results for the Year-To-Date ended May 31, 2010**

	<b>Group</b>		
	<b>2010</b> S\$'000	<b>2009</b> S\$'000	<b>Change</b> %
Operating revenue			
Newspaper and Magazine	731,745	675,933	8.3
Property	319,960	247,644	29.2
Others	35,941	30,897	16.3
	<u>1,087,646</u>	<u>954,474</u>	14.0
Other operating income	8,592	9,224	(6.9)
	<u>1,096,238</u>	<u>963,698</u>	13.8
Materials, consumables and broadcasting costs	(109,304)	(144,288)	(24.2)
Property development costs	(62,398)	(44,016)	41.8
Staff costs	(254,975)	(217,175)	17.4
Depreciation	(51,614)	(50,661)	1.9
Other operating expenses	(133,972)	(138,555)	(3.3)
Finance costs	(20,313)	(16,032)	26.7
	<u>463,662</u>	<u>352,971</u>	31.4
Profit before investment income/(loss) and share of net profit/(loss) of associates and jointly-controlled entities <sup>#</sup>	463,662	352,971	31.4
Net income/(loss) from investments	25,399	(16,184)	NM
Share of net profit/(loss) of associates and jointly-controlled entities	783	(7,518)	NM
	<u>489,844</u>	<u>329,269</u>	48.8
Profit before taxation	489,844	329,269	48.8
Taxation	(68,610)	(45,796)	49.8
Profit after taxation	<u>421,234</u>	<u>283,473</u>	48.6
Attributable to:			
<b>Shareholders of the Company</b>	<b>422,591</b>	<b>286,780</b>	<b>47.4</b>
Non-controlling interests	(1,357)	(3,307)	(59.0)
	<u>421,234</u>	<u>283,473</u>	48.6

<sup>#</sup> This represents the recurring earnings of the media and property businesses, including profits from the Group's Sky@eleven development.

**9(a)(ii) Notes:****Profit after taxation is arrived at after accounting for:**

	<b>Group</b>		
	<b>2010</b>	<b>2009</b>	<b>Change</b>
	S\$'000	S\$'000	%
Allowance for stock obsolescence	(28)	(92)	(69.6)
Share-based compensation expenses	(5,328)	(4,896)	8.8
Allowance for impairment of trade receivables	(1,270)	(1,304)	(2.6)
Bad debts recovery	159	122	30.3
Amortisation of intangible assets	(1,889)	(1,684)	12.2
Impairment of goodwill	(1,286)	-	NM
Intangible assets written off	-	(1,000)	NM
Net profit/(loss) on disposal of property, plant and equipment	111	(178)	NM
Investment property written off	(60)	-	NM
Gain on disposal of a subsidiary	-	3	NM
Gain on disposal of an associate	-	1,984	NM
Interest income	5,778	5,327	8.5
Net foreign exchange loss	(1,387)	(4,956)	(72.0)
Realised gain/(loss) on derivative financial instruments	3,126	(5,707)	NM
Net profit on sale of internally-managed investments	5,689	2,847	99.8
Net fair value gain/(loss) of:			
- Internally-managed assets at fair value through profit or loss	1,102	(1,422)	NM
- Derivative financial instruments	(669)	4,367	NM
Net loss from funds under management	(28)	(30,572)	(99.9)
Net (under)/over provision of prior years' taxation	(1,026)	4,221	NM

### 9(a)(iii) Statement of Comprehensive Income

	<b>Group</b>		
	<b>2010</b>	<b>2009</b>	<b>Change</b>
	S\$'000	S\$'000	%
Profit after taxation	421,234	283,473	48.6
Other comprehensive income/(loss), net of tax			
Cash flow hedges			
- net fair value changes	(8,202)	(13,996)	(41.4)
- transfer to income statement	9,415	7,735	21.7
Net fair value changes on available-for-sale financial assets	46,612	(82,020)	NM
Currency translation difference			
- arising from consolidation of financial statements of foreign subsidiaries, associates and jointly-controlled entities	(764)	3,152	NM
- transfer to income statement on disposal of an associate	-	1,463	NM
	<u>47,061</u>	<u>(83,666)</u>	NM
Total comprehensive income	<u>468,295</u>	<u>199,807</u>	134.4
Attributable to:			
<b>Shareholders of the Company</b>	<b>469,827</b>	<b>202,438</b>	<b>132.1</b>
Non-controlling interests	(1,532)	(2,631)	(41.8)
	<u>468,295</u>	<u>199,807</u>	134.4

9(b) **Consolidated Cash Flow Statement for the Year-To-Date ended May 31, 2010**

	2010 S\$'000	2009 S\$'000
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Profit before taxation	489,844	329,269
Adjustments for:		
Amortisation of intangible assets	1,889	1,684
Impairment of goodwill	1,286	-
Intangible assets written off	-	1,000
Depreciation	51,614	50,661
Net (profit)/loss on disposal of property, plant and equipment	(111)	178
Investment property written off	60	-
Gain on disposal of a subsidiary	-	(3)
Gain on disposal of an associate	-	(1,984)
Finance costs	20,313	16,032
Net (income)/loss from investments	(25,399)	16,184
Share of net (profit)/loss of associates and jointly-controlled entities	(783)	7,518
Share-based compensation expenses	5,328	4,896
Other non-cash items	24	-
Operating cash flow before working capital changes	<u>544,065</u>	<u>425,435</u>
Changes in operating assets and liabilities, net of effects from acquisition and disposal of subsidiaries and business:		
Inventories	6,995	8,050
Trade and other receivables	(226,030)	(135,218)
Trade and other payables	20,181	(54,467)
	<u>345,211</u>	<u>243,800</u>
Income tax paid	(48,144)	(64,590)
Dividends paid	(400,993)	(416,722)
Dividends paid (net) by a subsidiary to a non-controlling interest	(13)	(30)
	<u>(103,939)</u>	<u>(237,542)</u>
(Increase)/Decrease in other non-current assets	(53)	662
(Decrease)/Increase in other non-current payables	(1,349)	823
Currency translation difference	(346)	1,945
<b>Net cash used in operating activities</b>	<u><u>(105,687)</u></u>	<u><u>(234,112)</u></u>

## Consolidated Cash Flow Statement for the Year-To-Date ended May 31, 2010 (cont'd)

	2010 S\$'000	2009 S\$'000
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property, plant and equipment	(17,338)	(25,911)
Acquisition of intangible assets	-	(1,493)
Proceeds from disposal of property, plant and equipment	158	95
Additions to investment properties	(4,298)	(40,765)
Amounts paid for the acquisition of an investment property	(287,204) *	-
Acquisition of subsidiaries (net of cash acquired)	-	(8,101)
Acquisition of business by a subsidiary (net of cash acquired)	-	(467)
Acquisition of an associate	-	(250)
Acquisition of a jointly-controlled entity	-	(225)
Additional consideration paid on interests in associates	(5,484)	(12,086)
Additional consideration paid on interests in a jointly-controlled entity	-	(5,000)
Proceeds from disposal of a subsidiary	-	47
Proceeds from disposal of an associate	-	11,220
Dividends received from associates	-	2,125
Decrease in amount owing by associates/jointly-controlled entities	394	5,721
(Decrease)/Increase in amount owing to an associate/a jointly-controlled entity	(6,840)	5,681
Proceeds from disposal/redemption of long-term investments	1,428	358
Purchase of short-term investments	(610,802)	(206,070)
Proceeds from disposal of short-term investments	351,354	366,105
Net decrease in funds under management	-	201,943
Dividends received	12,001	12,800
Interest received	5,509	4,453
Other investment income/(loss)	7,889	(33,437)
	(553,233)	276,743
Add/(Less): Items not involving movement of funds		
Changes in fair value of financial instruments	(433)	(2,945)
Net profit on sale of internally-managed investments	(5,689)	(2,847)
Currency translation loss	177	98
Effective interest on bonds	(380)	(348)
<b>Net cash (used in)/from investing activities</b>	<b>(559,558)</b>	<b>270,701</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from bank loans (net of transaction costs)	16,600	149,420
Proceeds from issuance of fixed rate notes (net of transaction costs)	598,283	-
Interest paid	(15,827)	(16,032)
Proceeds from issuance of shares by the Company	3,533	123
Repayment of loan from a non-controlling interest	(214)	(153)
Proceeds from issuance of shares by subsidiaries to non-controlling interests	60,100 *	-
Loans from non-controlling interests	62,467 *	-
<b>Net cash from financing activities</b>	<b>724,942</b>	<b>133,358</b>
<b>Net increase in cash and cash equivalents</b>	<b>59,697</b>	<b>169,947</b>
Cash and cash equivalents at beginning of period	299,253	211,024
<b>Cash and cash equivalents at end of period</b>	<b>358,950</b>	<b>380,971</b>

\* Please refer to the Notes to Balance Sheets on page 5 for further details.

## 10. Earnings Per Share for the Year-To-Date ended May 31, 2010

		Group	
		2010	2009
(a)	Based on the weighted average number of shares on issue (S\$)	0.26	0.18
(b)	On fully diluted basis (S\$)	0.26	0.18

## 11. Review of Results for the Year-To-Date ended May 31, 2010 (“YTD 3Q2010”) compared with the Year-To-Date ended May 31, 2009 (“YTD 3Q2009”)

11.1 Group operating revenue crossed the S\$1 billion mark and, at S\$1,087.6 million, was S\$133.2 million (14.0%) above that of YTD 3Q2009. In tandem with the economic recovery, operating revenue of the Newspaper and Magazine segment improved by S\$55.8 million (8.3%) to S\$731.7 million. The Group's print advertisement revenue at S\$552.1 million was S\$58.5 million (11.8%) higher than that of YTD 3Q2009 while circulation revenue dipped S\$3.9 million (2.4%) in line with lower circulation copies sold.

The Group's Property segment saw its revenue jump S\$72.3 million (29.2%) on the back of higher percentage-of-completion for Sky@eleven and the increase in rental income from Paragon. Operating revenue from the Group's other businesses rose by S\$5.0 million (16.3%), with higher revenue contributions from Internet and related activities.

11.2 Materials, consumables and broadcasting costs were S\$35.0 million (24.2%) lower due to the S\$35.2 million (or 34.8%) drop in newsprint costs.

11.3 Property development costs of S\$62.4 million were recognised for Sky@eleven, S\$18.4 million (41.8%) above that of YTD 3Q2009, in accordance with the higher percentage-of-completion of construction.

11.4 Staff costs increased \$37.8 million (17.4%) to S\$255.0 million as a result of higher variable bonus provision in line with improved profits from the newspaper business.

11.5 Other operating expenses decreased by S\$4.6 million (3.3%) mainly as a result of lower factory and other overheads.

11.6 Consequently, the Group's recurring earnings at S\$463.7 million was S\$110.7 million (31.4%) higher than that of YTD 3Q2009.

11.7 Against the same period last year, profit before tax for the Newspaper and Magazine segment rebounded strongly by S\$68.1 million (31.6%) to S\$283.7 million while profit before tax for the Property segment rose S\$50.2 million (31.0%) to S\$212.3 million.

- 11.8 The Group recorded a net investment income of S\$25.4 million, a turnaround of S\$41.6 million compared to YTD 3Q2009 when performance of the Group's investment portfolio was impacted by turmoil in the global financial markets and the economic downturn.
- 11.9 The Group's share of results of associates and jointly-controlled entities comprised mainly profits from MediaCorp Press and MediaCorp TV Holdings as well as net losses from its new media investments.
- 11.10 Taxation charge of S\$68.6 million was arrived at after accounting for tax on the taxable income at the corporate tax rate of 17%. In YTD 3Q2009, the Group utilised deferred tax benefits previously not recognised and made an adjustment of S\$4.0 million for prior years' deferred taxation due to the change in corporate tax rate from 18% to 17%.
- 11.11 Overall, net profit attributable to shareholders of the Company rose 47.4% to S\$422.6 million.

## 12. Segmental information (Group) for the Year-To-Date ended May 31, 2010

### 2010

	<b>Newspaper and Magazine S\$'000</b>	<b>Treasury and Investment S\$'000</b>	<b>Property S\$'000</b>	<b>Others S\$'000</b>	<b>Eliminations S\$'000</b>	<b>Consolidated S\$'000</b>
<b>Operating revenue</b>						
External sales	731,745	-	319,960	35,941	-	1,087,646
Inter-segmental sales	2,456	-	1,380	1,673	(5,509)	-
Total operating revenue	<b>734,201</b>	<b>-</b>	<b>321,340</b>	<b>37,614</b>	<b>(5,509)</b>	<b>1,087,646</b>
<b>Profit/(Loss) before taxation</b>	<b>283,712</b>	<b>19,793</b>	<b>212,318</b>	<b>(25,979)</b>	<b>-</b>	<b>489,844</b>

### 2009

	<b>Newspaper and Magazine S\$'000</b>	<b>Treasury and Investment S\$'000</b>	<b>Property S\$'000</b>	<b>Others S\$'000</b>	<b>Eliminations S\$'000</b>	<b>Consolidated S\$'000</b>
<b>Operating revenue</b>						
External sales	675,933	-	247,644	30,897	-	954,474
Inter-segmental sales	2,477	-	1,376	1,006	(4,859)	-
Total operating revenue	<b>678,410</b>	<b>-</b>	<b>249,020</b>	<b>31,903</b>	<b>(4,859)</b>	<b>954,474</b>
<b>Profit/(Loss) before taxation</b>	<b>215,586</b>	<b>(16,681)</b>	<b>162,116</b>	<b>(31,752)</b>	<b>-</b>	<b>329,269</b>

**13. A commentary at the date of announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months**

- 13.1 The Group's print advertisement revenue had rebounded strongly during the financial year and is expected to continue to move in tandem with the domestic economy.
- 13.2 Newsprint prices are expected to rise due to cost pressures, and the Group's newsprint charge-out rates will increase accordingly. The Group's staff costs are expected to increase as a result of higher bonus provisions this year and a buoyant job market. The Group remains committed to devote resources to develop its digital and interactive media businesses. It will continue to closely monitor and manage its operating efficiencies for a sustained performance in the core newspaper business.
- 13.3 Returns on the Group's investible funds are expected to be stable and commensurate with a lower risk-return profile, as the Group continues to maintain a conservative stance over its treasury and investment activities.
- 13.4 The Group's recurring earnings for this financial year have been boosted by profits from the Property segment. TOP for Sky@eleven was obtained in May 2010. Paragon is expected to continue to provide a steady recurrent income stream. The Group's recent acquisition, the Clementi Mall, is targeted to commence operations in the first half of 2011.
- 13.5 Barring unforeseen circumstances, the Directors expect overall performance of the Group for FY2010 to be better than that of the previous financial year.

**14. Dividends**

**(a) Current Financial Period Reported On**

Any dividend recommended for the current financial period reported on?  
No

**(b) Corresponding Period of the Immediately Preceding Financial Year**

Any dividend declared for the corresponding period of the immediately preceding financial year? No

**(c) Date payable**

Not applicable

**(d) Books closure date**

Not applicable



**15. If no dividend has been declared (recommended), a statement to that effect**

No interim dividend has been declared or recommended in the current reporting period.

**BY ORDER OF THE BOARD**

Ginney Lim May Ling  
Khor Siew Kim  
Company Secretaries

Singapore,  
July 12, 2010



**CONFIRMATION BY THE BOARD**  
**Pursuant to Rule 705(5) of the Listing Manual**

We, Tony Tan Keng Yam and Chan Heng Loon Alan, being two directors of Singapore Press Holdings Limited ("the Company"), do hereby confirm on behalf of the directors of the Company, that, to the best of their knowledge, nothing has come to the attention of the board of directors of the Company which may render the financial results for the third quarter ended May 31, 2010 to be false or misleading in any material respect.

On behalf of the Directors

A handwritten signature in black ink, appearing to read 'Tony Tan Keng Yam', written over a horizontal line.

**TONY TAN KENG YAM**  
*Chairman*

A handwritten signature in black ink, appearing to read 'Chan Heng Loon Alan', written over a horizontal line.

**CHAN HENG LOON ALAN**  
*Director*

Singapore,  
July 12, 2010