



SINGAPORE PRESS HOLDINGS LIMITED

(Incorporated in the Republic of Singapore)

ANNOUNCEMENT TO THE SINGAPORE EXCHANGE LTD

INCORPORATION OF SUBSIDIARY

Singapore Press Holdings Limited ("SPH") wishes to announce that it has incorporated a 100% owned subsidiary called CT Point Investments Pte Ltd on 23 July 2010, with a paid up capital of S\$2.00. Its principal business is investment holding.

None of the directors of SPH has any interest, direct or indirect, in this matter and this has no material impact on the earnings and the net tangible asset per share of SPH for the financial year ending 31 August 2010.

Singapore,
26 July 2010