



## **SINGAPORE PRESS HOLDINGS LIMITED**

(Incorporated in the Republic of Singapore)

### **ANNOUNCEMENT TO THE SINGAPORE EXCHANGE LTD**

#### **SPH COMPLETES ACQUISITION OF EXHIBITIONS BUSINESS AND ASSETS FROM EASTERN DIRECTORIES PTE LTD**

Further to its announcement of 11 June 2010, Singapore Press Holdings Limited (“SPH”) is pleased to announce that it has, through its wholly-owned subsidiary, Sphere Exhibits Pte. Ltd. (“Sphere”), completed the acquisition of the Exhibitions Business (as defined below) and assets of Eastern Directories Pte Ltd (“EDPL”). Pursuant to the acquisition agreement, Sphere has nominated Exhibits Inc Pte. Ltd. (formerly known as DigiQuest Holdings Pte. Ltd.), its wholly-owned subsidiary, to hold and operate the Exhibitions Business. Key staff from EDPL are now employed by Exhibits Inc Pte. Ltd.

With completion of the acquisition, Exhibits Inc Pte. Ltd. will organise the exhibitions marketed and held in Singapore under the respective names, logos and marks “COMEX”, “IT Show”, “World Food Fair” and “Food and Beverage Fair” (the “Exhibitions Business”).

The acquisition is not expected to have any material impact on the net tangible assets per share or earnings per share of SPH for the current financial year ending 31 August 2011.

None of the directors of SPH has any interest, direct or indirect, in the acquisition.

#### **BY ORDER OF THE BOARD**

GINNEY LIM MAY LING  
Group Company Secretary  
13 October 2010