

### **Annex C: Quotes from top 10 2010 E50 Awards winners**

The Enterprise 50 award is testament to our company's business acumen, business achievement and entrepreneurship of the management. We are very proud and honoured to learn that we are the top 10 winner again for the third consecutive year. The award recognizes Samwoh's commitment towards excellence and delivery of value to its customers and stakeholders.

**- Elvin Koh, Managing Director, Samwoh Corporation Pte Ltd**

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The E50 awards acknowledge and reward companies' excellent performance, opens the door to new business, and provides an excellent springboard toward an IPO listing.

**- Tan Yong Keng, Managing Director, Kenyon Pte Ltd**

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We feel very honored to receive an E50 Award. The award is a meaningful award to us as it represents the prestige, commitment and key performance deliverables that we can give to our clients, employees, business partners & shareholders. It is an honour that belongs to everyone who made it possible.

**- Voo Soon Sang, Managing Director, Woodlands Transport Service Pte Ltd**

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"The E50 award is a prestigious annual award organised by reputable companies like KPMG and The Business Times. It has often been regarded as a benchmark of company performance for enterprising local companies. Therefore, it is certainly an award that is useful for companies to measure their strengths in the local business community."

**- Elvin Tan Tin Yeow, Managing Director, Xin Ming Hua Pte Ltd**

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For us being an E50 winner not only help us in winning good recognition from our customers, suppliers & partners it also a stamp of approval & recognition to all our staff who has dedicated their lives in helping to build up this company. This in turn helps to boost the morale of the staff for our future growth.

**- Patrick Lim, CEO/President, Star Controls Engineering Co Pte Ltd**

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For Ley Choon, the E50 award is a testament of our business' success in growing from strength to strength. The E50 award affirms our strong business fundamentals, our resilience and the sustainability of our business model. It also enhances our Company's image and in building the "Ley Choon" brand as a market leader in our industry. Further, the award instills a great sense of achievement and satisfaction among our founders, management and colleagues, and motivates us to set higher standards in delivering value to our customers and to scale greater heights.

**- Toh Choo Huat/ Koh Tiam Teng, CEO cum Chairman/Director, Ley Choon Constructions and Engineering Pte Ltd**

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As consecutive 2009 and 2010 E50 winner, winning E50 is not just a logo on the company namecard or a trophy but an encouragement and recognition to all our unsung heroes (i.e. our employees) for a job well done and a commitment from Directors and management to continue value adding to our clients in every projects.

We will continue to collaborate with our stakeholders to strive for better results going forward.

**- Alan Chong, Managing Director, Wah Loon Electrical Engineering Pte Ltd**

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As an E50 winner, it has increased our company's profile and image in the industry.

**- Neo Hock Chong, Managing Director, Yew Choon Pte Ltd**

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Customer satisfaction is our priority. To be an award winning company, takes a lot of passion and hardwork. Our success is largely dependent on our consistently growing business coupled with a committed and dedicated team of employees, making us a winner. Garnering this prestigious award takes the Cathay brand name to the next level and it empowers us to remain at the forefront of the movie industry developments, delivering exceptional movie experiences that will mesmerize all our customers.

**- Suhaimi Rafdi, CEO, Cathay Organisation Holdings Ltd**

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Retaining and investment in human asset is an essential for built on a strong tradition of staff integrity, high quality and performance excellence for every successful organisation. We will continue work on this direction to ensure we provide excellent customer service to our business partners (Taxi Hirers) and commuters in order to meet their requirements and enhance customer satisfaction.

**- Teo Kiang Ang, Managing Director, Trans-cab Services Pte Ltd**

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**Winner of five-year award**

"We are very excited and honoured to be included on the E50 awards list for the past five years. In fact, the management team shares the same sentiments as well as this award win displays the continuing effort and dedication put in by all the employees that has brought this level of achievement to the company.

Being part of this select group of companies that has achieved this award consistently for five consecutive years undoubtedly speaks volumes of our company's merits and we would like to attribute this success mainly to the teamwork and commitment from all our staff.

Lastly, we hope that this Award will be a stepping stone for XMH to become a well-established Asian and eventually a global company."

**- Elvin Tan Tin Yeow, Managing Director, Xin Ming Hua Pte Ltd**