

P R E F A C E

Contents in this website are intended as a guide on how advertisements are vetted and accepted for publication in Singapore Press Holdings publications.

The guidelines are categorised according to type of product or service to be advertised, and are listed in alphabetical order for easy reference. They are, by no means exhaustive and may be reviewed from time to time.

For more details on the advertising practice in Singapore, please refer to the Singapore Code of Advertising Practice, 3rd edition.